

Feed Amino Acids Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The feed amino acid market was valued at USD 6,760.2? million in 2021, and it is projected to register a CAGR of 5.8% over the forecast period (2022-2027).

The COVID-19 pandemic negatively impacted the feed amino acids market. Due to the closure of restaurants during the pandemic and a dramatic shift in the consumption patterns of consumers, the meat industry was impacted severely in 2020. This negative impact resulted in lower feed production and affected the demand for feed amino acids.

Amino acids are an important additive to enhance the quality and productivity of animal products. They are also important for the growing meat industry, which is driven by the increasing demand for animal-derived protein, increasing awareness among people about the safety and quality of meat, and recent disease outbreaks in livestock.

Certain amino acids are limiting in growing animals, and since they are indispensable, animals depend on external sources. Amino acids have been used in animal feeds for many decades because of their contribution to animal growth.

Leading companies are investing in R&D for innovations, breakthroughs, better cost management, and production techniques for effective feed to meat conversion in the amino acid markets.

The pandemic has affected the amino feed additives market worldwide, resulting in slow market growth during the forecast period. Effective policies from the government and the implementation of suitable practices helped companies gain profits and boost the market.

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Growing Demand for Meat and Meat Products

The demand for meat-based food products is rising in the Asia-Pacific and South American regions, especially in China, India, Brazil, and Argentina, along with rapid economic growth. This increased demand for meat protein has triggered increased uptake of feed additives, including feed enzymes. Apart from improving nutritional value, feed enzymes are gaining importance for their role in meat quality improvement, with concerns over the environment. The increasing demand can be attributed to the continuous economic growth of countries in these regions, leading to changes in demographics, food habits, and lifestyles. Globalization and urbanization are changing the people's mindset in the region, as consumers experiment more in terms of their food habits. The food habits and eating patterns have shifted from cereal and vegetable-based to more meat protein-based. China is the leading meat consumer because of rapid economic growth, changing food patterns, and increased meat production. The demand growth is positive, and the end-user awareness and conservative approach toward the feed sector are expected to remain a challenge for the industry's growth in Asia-Pacific and Latin America. Vietnam and Thailand are estimated to be the fastest-growing consumer markets for meat-based products. India is a potential market due to the increased intensive farming system. Hence, the growing meat consumption is anticipated to drive the feed amino acid market during the forecast period.

China Dominates the Global Market

China is attractive for business growth. Economic growth, the industrialization of the livestock industry, increasing awareness among farmers, and government support are the major factors driving the market in the region. Chiatai Macro of Thailand and Ajinomoto of Japan have set up joint ventures in China to produce feed-grade lysine in the feed industry. Round-Planc set up a joint venture in Tianjin to produce feed-grade methionine. A legal system regulates China's animal feed additive market with registration, permit and supervision, and inspection. The responsible government departments are the State Ministry of Agriculture and the feed administration departments at the provincial level. New entrants and investors in the Chinese animal feed additive market must abide by the numerous, complicated regulations. The importance of food safety has increased in the country as the government undertook significant steps and formulated regulations regarding the same, such as the Food Safety Law.

Feed Amino Acids Market Competitor Analysis

The feed amino acids market is consolidated, and international players occupy a major market share. The feed companies continuously develop new products, proposing premium-priced feed with special brands or attributes. Most companies are accentuating their expansion into branded consumer products sold in supermarkets and company-operated specialty shops. Some of the major players are Adisseo France SAS, Ajinomoto Co. Inc., Archer Daniels Midland Company, Evonik, and Sumitomo Chemical Company Limited. Other players are focusing on strengthening and maintaining product quality, services, and commitment to their businesses, investing in product lifecycle development, and developing new chemical and biological entities. Many of these companies are aiming to become world leaders in animal nutrition by offering profitable, natural, and differentiated solutions.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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