

## **Uganda Agriculture Market - Growth, Trends, Impact Of Covid-19, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

The Agriculture Market in Uganda is projected to witness a CAGR of 4.5% over the forecast period.

The COVID-19 pandemic affected the production and processing of food, while restrictions on cross-border movement disrupted transport along commodity routes. Labor shortages due to stay-at-home policies affected the production and processing of food. As overall logistics slowed down, food safety and quality were negatively affected.

Agriculture is the core sector of the Ugandan economy and the main employer. This sector will be the key determinant in the country's efforts to reduce poverty and attain economic growth over the coming years. Uganda has one of the fastest population growth rates of around 3.3%, which is the principal driver for the increase in the consumption of crops in Uganda. Limited production due to major productivity constraints, owing to the unavailability of good quality seeds and proper irrigation, and lack of linkages between formal and informal seed sector (as in the lack of proper seed regulation and inspection and lack of information flow to farmers about improved seeds and production techniques) contribute the most toward restraining the growth of the agriculture sector in Uganda.

Fruits are the dominant crop type in the country. According to UgandaInvest, Uganda is the leading country in Africa in terms of fruit production. The country has favorable growing conditions and a high potential for a number of fruits, including mango, citrus, pineapple, etc.

Uganda Agriculture Market Trends

Agriculture Contributes Highly to Uganda's GDP

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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For several years, agriculture has been the backbone of Uganda since the country has ample fertile land, a warm climate, and periodical rainfall. The sector has been contributing 23% to the economy. Uganda is the leading producer of coffee in Africa and accounts for 19% of the country's export. The agricultural sector has benefited from government efforts toward strengthening the country's competitive advantage in the agricultural production sector. According to the World Bank, the average annual agricultural growth in the country increased from 2.80% in 2016 to 5.37% in 2019. An increase in the adoption of good agricultural practices and investments in agriculture by private players are expected to boost the growth of agriculture in Uganda during the forecast period. Based on data from the Uganda Bureau of Statistics, the high performance in agricultural activities can be linked to the good performance in food crop growing activities, which expanded by 4.3% in 2019-2020 compared to 1.5% in 2018-19.

## Fruits and Vegetables Dominate the Ugandan Agriculture Market

Consumers in the country are discovering the link between healthy food and their well-being and switching to fruits and vegetables. In addition, with the rising health consciousness, there is an increasing consumption trend of varieties of off-season fruits, which are being met by rising imports. Even though fruits dominate the market, the vegetable market has remained more or less stable over the years due to a lack of access to inputs and technology. For crops like potatoes, consumption has been growing recently, especially among the middle-income group in Uganda. Crops, such as apples, citrus, grapes, bananas, litchis, peaches, pineapples, potatoes, tomatoes, onions, sweet corns, beetroots, and avocados are some of the major fruits and vegetable crops identified that are expected to show high growth potential in the regional market during the forecast period. The growing global awareness of healthy diets and environmental issues is predicted to boost the demand for organic fruits and vegetables. Uganda's climate and landscape are ideal for meeting this demand for organic fruits and vegetables. It has a bimodal rainfall pattern, several water bodies and rivers, and large agricultural land.

## Uganda Agriculture Market Competitor Analysis

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3 months of analyst support

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