

Brazil Freight and Logistics Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The freight and logistics market in Brazil is expected to witness a CAGR of >2% during the forecast period of 2020-2025.

Key Highlights

Brazil is still experiencing challenges due to the lack of infrastructure in the logistics sector, when analyzing the leading countries in the logistics ranking of the world bank, such as Germany, Holland, and Sweden. In the Brazilian case, there are still high logistical costs and a lack of road safety.

The market shows growth due to increasing e-commerce in the country and improving trade relations with China and other countries.

Despite the turbulence, 2019 was a great ramp for 2020. Owing to the steady economic growth in 2019, 2020 is expected to show strong growth in the transport sector, with an increase in the number of cargoes transported, but also with more and more technology and agility in the sector. The road is the largest segment of the freight and logistics market in Brazil, accounting for about 60% of the total market. The year 2020 may register a growth of around 20% over the total sold in 2019, in which 102 thousand units were estimated until December 2019. In other words, in 2020, about 120 thousand trucks can be registered in Brazil. The rise in truck sales shows that the demand is increasing and that the players in the segment are heavily investing to increase the fleet size. At the same time, players in the market are gradually investing in technology to improve the logistics process and reduce costs.

Brazil Freight & Logistics Market Trends

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E-commerce Growth in Brazil Boosting Logistics Industry

E-commerce sales in Brazil should reach BRL 106 billion (USD 24.6 billion) in 2020, the equivalent of 18% growth in relation to last year. According to the Brazilian Electronic Commerce Association (ABComm) the average ticket for online sales will be BRL 310 (USD 72), with 342 million orders placed by approximately 68 million consumers.

Marketplaces are expected to be the main drivers for e-commerce growth, accounting for 38% of all orders placed online. Purchases through smartphones should represent 37% of all e-commerce transactions.

Another factor that may have an even more positive impact on the sector is the approval of the Complementary Bill 148/2019 (PLP), which deals with multichannel and will facilitate the lives of consumers, who will be able to buy over the internet and pick up their products at nearby commercial establishments From home.

According to ABComm, there will be an estimated 135.000 e-commerce businesses operating in Brazil by the end of 2020. These are expected to be mainly micro and small companies. As per the forecast by ABComm, 2020 is estimated to be the first year e-commerce revenue in Brazil will exceed the 100 billion reais. DHL, also suggests that e-commerce in Latin America will grow by 22% by 2021, up by 25% in Mexico and 17% in Brazil. The growth of e-commerce in the country helps boost the growth in logistics operations like road freight segment, reverse logistics and last-mile delivery.

Strong Brazilian International Trade

The foreign trade constituted 29% of Brazil's GDP in 2018, Brazil is among the world's 25 largest exporters and importers. The country has enormous economic potential. Brazil mainly exports agricultural and food products (soy, coffee, sugar, maize, meat), minerals, oil and air vehicles and imports hydrocarbons, vehicles, chemicals, and pharmaceuticals, and electrical and electronic products. Brazil main exports are soybeans (13.8%), petroleum oils (10.5%), iron ores (8.4%), chemical wood pulp (3.3%), and oil-cake and other solid residues (2.8%); while its main imports are petroleum oils (9.9%), floating vassals (5.3%), parts and accessories for tractors and motor vehicles (3.2%), and electronic integrated circuits and micro-assemblies (2.6%).

The country's main trade partners are China, the United States, the Netherlands, Germany, the countries of Mercosur, and the EU. Exports of basic goods and manufactured products have been constantly increasing for the past three years.

Brazil Freight & Logistics Market Competitor Analysis

The market studied is fragmented with the presence of many international and domestic players. There is a healthy rivalry within the market and with new technology being integrated in the market the competition from new and emerging players may further increase.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

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2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

4.1 Market Overview

4.2 Market Dynamics

4.2.1 Drivers

4.2.2 Restraints

4.2.3 Opportunities

4.3 Technology Innovation and its Impact

4.4 Impact of E-commerce Growth on the Market

4.5 Impact of Regulations on the Logistics Sector

4.6 Industry Attractiveness - Porter's Five Forces Analysis

4.7 Insights on Freight Rates

4.8 Insights on New Freight Corridors in Brazil

5 MARKET SEGMENTATION

5.1 BY FUNCTION

5.1.1 Freight Transport

5.1.1.1 Road

5.1.1.2 Rail

5.1.1.3 Sea and Inland

5.1.1.4 Air

5.1.2 Freight Forwarding

5.1.3 Warehousing

5.1.4 Courier, Express, and Parcel

5.1.5 Value-added Services

5.1.6 Cold Chain Logistics, Last-mile Logistics, Return Logistics, and Other Emerging Areas

5.2 BY END USER

5.2.1 Construction

5.2.2 Oil and Gas, and Quarrying

5.2.3 Agriculture, Fishing, and Forestry

5.2.4 Manufacturing and Automotive

5.2.5 Distributive Trade

5.2.6 Other End Users (Pharmaceutical and Healthcare)

6 COMPETITIVE LANDSCAPE

6.1 Overview (Market Concentration and Major Players)

6.2 Company Profiles

6.2.1 Bollore Logistics

6.2.2 Kuehne+ Nagel

6.2.3 Hellmann Logistics

6.2.4 DHL

6.2.5 DB Schenker

6.2.6 CEVA Logistics

6.2.7 Panalpina

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- 6.2.8 Agility
- 6.2.9 AMTrans Logistics
- 6.2.10 TBL - Transportes Bertolini Ltda
- 6.2.11 MRS Logistica
- 6.2.12 RUMO SA
- 6.2.13 JSL SA
- 6.2.14 DC LOGISTICS BRASIL
- 6.3 List of Other Logistics Players

7 APPENDIX

- 7.1 GDP Distribution, by Activity
- 7.2 Insights on Capital Flows in the Market
- 7.3 Economic Statistics - Transport and Storage Sector Contribution to Economy
- 7.4 External Trade Statistics - Export and Import, by Product

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