

Germany Bariatric Surgery Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The German bariatric surgery market is expected to register a CAGR of 2.8% during the forecast period.

The COVID-19 pandemic impacted the healthcare systems throughout the world, including Germany. The pandemic also impacted the bariatric surgery market in Germany. People in Germany could not go to work or exercise due to the lockdown and government controls, and the additional stress caused by the pandemic contributed to obesity in the country. According to the study published in Clinical Obesity in July 2021, as a result of the COVID-19 outbreak in the Spring of 2020, 86% of bariatric procedures in Germany were cancelled. Social restrictions and the use of telemedicine, among other things, had encouraged a housebound lifestyle that was detrimental for bariatric patients. Thus, COVID-19 profoundly impacted the German bariatric surgery market. Since restrictions are removed, the market has been recovering strongly. Over the anticipated period, a rise in bariatric treatments and the reopening of clinics will drive the market's recovery.

Certain factors are propelling the growth of the market, including the increasing incidence of obesity among people, growing government initiatives to curb obesity, and the rising prevalence of type 2 diabetes and heart diseases. According to the study published in Journal of Health Monitoring in September 2022, 53.5% of adults in Germany were overweight, with men being more obese than women. Obesity was prevalent in both sexes at 19.0%. In both men and women, the prevalence of overweight and obesity increased with age in Germany.

Additionally, in obese people insulin resistance with impairment of β -cell function led to the development of diabetes and the growing prevalence of diabetes is likely to support the growth of the market. For instance, as per the 2021 report of the International Diabetes Federation (IDF), there were about 6.2 million people in Germany with diabetes. This number is projected to reach 6.5 million by 2030 which is further expected to boost the studied market's growth over the forecast period.

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Germany Bariatric Surgery Market Trends

Closure Device is Expected to Register a High CAGR in the Bariatric Surgery Market Over the Forecast Period

Closure devices are used for reconnecting tissues during surgical procedures and for closing incisions made by trocars. The laparoscopic port closure device successfully and safely closes port sites in obese patients undergoing bariatric procedures and surgeries. The closure devices segment is expected to register high growth, as they are widely used in minimally invasive surgeries requiring immediate closure of very small incisions made during surgical procedures.

Closure devices are expected to witness significant growth because of the increased number of bariatric surgery and obesity-related cardiovascular surgical procedures performed in Germany. Obesity also contributes to cardiovascular risk factors, dyslipidemia, type 2 diabetes, hypertension, and sleep disorders.

The use of closure devices causes less pain and discomfort to patients compared to manual compression. These devices also stop bleeding quickly following a surgical procedure. Thus, the postoperative recovery is better, and the post-operative stay is minimised. According to the study published in Obesity Surgery in September 2021, in Germany, most participants (71.4%) predicted bariatric surgery to have the largest influence on their lives. Hence the number of surgical procedures is expected to increase in the country, thereby boosting the demand for closure devices.

Gastric Balloons is Expected to Hold a Significant Market Share Over the Forecast Period

The gastric balloon is a non-surgical endoscopic weight loss procedure that involves the placement of a saline or gas-filled balloon into the stomach to suppress appetite and drastically reduce food intake. In addition, the rising prevalence of obesity and increasing demand for minimally invasive surgeries are actively affecting the growth of the studied segment.

Gastric balloon surgery is less intrusive than major surgery like gastric bypass. Gastric balloon operations are also less expensive than gastric sleeve or gastric bypass surgery. The gastric balloon may also aid in treating obesity-related health issues such as diabetes, heart disease, and high blood pressure, making future gastric bypass surgery safer and more accessible.

The growing adoption of minimally invasive surgeries in the country is expected to boost segment growth over the forecast period. For instance, in May 2022, avateramedical GmbH, an innovative German medical technology company specializing in robot-assisted, minimally invasive surgery, has reported the successful completion of the first ten surgeries in humans with the avatera system. Thus, increasing adoption of minimally invasive surgeries in the country is expected to rise in demand for gastric balloons for weight management over the forecast period.

Moreover, according to the study published in Springer Link in March 2022, in super-obese individuals, a multi-stage treatment strategy with gastric balloon prior to bariatric surgery may be successful in facilitating safe surgery. Thus, the effectiveness of gastric balloons in weight loss is expected to rise in demand for the gastric balloon, thereby boosting the growth of the segment.

Thus, all above-mentioned factors such as benefits of the gastric balloon and safety and effectiveness of it is expected to boost the segment growth over the forecast period.

Germany Bariatric Surgery Market Competitor Analysis

The Germany bariatric surgery market is moderately consolidated competitive with the presence of major players, such as Apollo Endosurgery Inc., Olympus Corporation, Johnson and Johnson (Ethicon), and Medtronic Plc. The market is also inclusive of the

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smaller players that hold a substantial market share. With the growing medical device market for bariatric surgery, it is expected that a few more new players will be penetrating the market in future.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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