

Artificial Turf Market - Growth, Trends, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 127 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The global artificial turf market is projected to register a CAGR of 11.1% over the next five years.

The use of turf in landscape applications is increasing and will likely create growth opportunities for the artificial turf market soon. Artificial turfs find the highest service in contact sports, such as soccer and rugby, two of the most popular games in and around Europe, thus contributing to the significant share held by the regional market. Many new artificial turfs are set up for soccer and rugby grounds, with the most notable development being the artificial turfs usage for the FIFA Women's World Cup and in the FIFA World Cup. To meet the growing demand from the sports and landscaping industries, manufacturers are placing a strong emphasis on creating third-generation turfs employing hybrid technology to develop innovative products with shock cushions and anti-bacterial features.

There is also high demand for artificial turf in the residential and commercial application sectors. With various advantages, artificial turf is a valid substitute for lawns. They are used in backyards, edgings, pavers, medians, and poolside areas to create commercial and residential playgrounds, focusing on children's safety. Artificial turf is simple to use, especially inside and outside. They will never break because they are UV-resistant and will function efficiently and comfortably for a very long period. Artificial grass is highly durable. It can be used for a very long time if maintained properly. Further, various developed and developing countries are experiencing rapid urbanization, leading to significant construction sector growth globally. Thereby fueling low-maintenance product demand, especially artificial turf.

The COVID-19 pandemic affected economies and industries in various countries. The unprecedented increase in COVID-19 cases and the subsequent lockdown of numerous manufacturing facilities influenced the growth of multiple markets. The distribution network was significantly disrupted in the Middle East, which affected artificial turf sales.

Artificial Turf Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

High Adoption of Artificial Grass in Various Sports Tournaments Driving the Market

The artificial turf demand is rising due to increased sporting events, competitions, and unfavorable environmental conditions for optimal natural grass growth. In addition, governments of various nations are investing heavily in infrastructure development projects to build new commercial gardens, sports facilities, and stadiums. The sports segment held the largest market share. There is high demand for artificial turf due to easy maintenance and more playing time from the sports industry. Moreover, market growth is attributed to the introduction of high-quality artificial turf products by players approved by various associations, such as the Federation Internationale de Football Association (FIFA). Due to minimum maintenance efforts and the growing artificial turf demand from the sports and residential sectors, the artificial turf market is expected to witness high growth potential. The factors responsible for the increasing demand for artificial turf in the sports sector include a remarkable rise in sports events and unfavorable climatic conditions for natural grass growth. For instance, CC Grass installed artificial grass on a football field of Dingyuan County Sports Center, while Anhui obtained FIFA Quality Pro Certification in 2022.

Europe Dominates the Global Market

The market for artificial turf in Europe expanded quickly because of the proliferation of sports arenas, a rise in infrastructure expenditure, and fast urbanization. Additionally, the water limitation issue and lifestyle improvements have aided the artificial turf market expansion in Europe. The United Kingdom is the largest market for artificial turf in Europe, with more than 5,000 artificial turf pitches in the country. France is also a massive market for artificial turfs in Europe and include 1800 synthetic pitches, which account for 4% of all the pitches installed across France. Rugby is a significant sport in France. Over the last six years, around 277 synthetic pitches have been installed among the 29 countries where rugby is played. In Germany, DFB (German Football Association) established 1,000 synthetic mini-pitches to increase popularity and develop football right from the grass-root level. Luzhniki Olympic Complex is the largest sports complex in Russia and is home to as many as ten artificial turf pitches.

Artificial Turf Market Competitor Analysis

The global artificial turf market is competitive. The major players in the market are Tarkett Group, Tencate grass, CCGrass, SIS Pitches, and Sports Group (Rekortan), among others. Major market players in artificial turf are focusing on strategies, such as new product launches, expansion, and mergers and acquisitions, to fulfill consumer demand. Moreover, research and development activities and technological advancements for recycling artificial turf are likely to offer more opportunities for this market growth during the forecast period.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions & Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.1 Market Drivers
- 4.2 Market Restraints
- 4.3 Porter's Five Forces Analysis
 - 4.3.1 Bargaining Power of Suppliers
 - 4.3.2 Bargaining Power of Buyers/Consumers
 - 4.3.3 Threat of New Entrants
 - 4.3.4 Threat from Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

- 5.1 By Usage
 - 5.1.1 Contact Sports
 - 5.1.2 Field Hockey
 - 5.1.3 Tennis
 - 5.1.4 Other Sports
 - 5.1.5 Leisure
 - 5.1.6 Landscape
- 5.2 By Geography
 - 5.2.1 North America
 - 5.2.1.1 United States
 - 5.2.1.2 Canada
 - 5.2.1.3 Mexico
 - 5.2.1.4 Rest of North America
 - 5.2.2 Europe
 - 5.2.2.1 Spain
 - 5.2.2.2 United Kingdom
 - 5.2.2.3 Germany
 - 5.2.2.4 France
 - 5.2.2.5 Italy
 - 5.2.2.6 Russia
 - 5.2.2.7 Rest of Europe
 - 5.2.3 Asia-Pacific
 - 5.2.3.1 China
 - 5.2.3.2 Japan
 - 5.2.3.3 India
 - 5.2.3.4 Australia
 - 5.2.3.5 Rest of Asia-Pacific
 - 5.2.4 South America
 - 5.2.4.1 Brazil
 - 5.2.4.2 Argentina
 - 5.2.4.3 Rest of South America
 - 5.2.5 Middle-East
 - 5.2.5.1 South Africa
 - 5.2.5.2 Saudi Arabia
 - 5.2.5.3 Rest of Middle-East

6 COMPETITIVE LANDSCAPE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1 Most Adopted Strategies
- 6.2 Market Share Analysis
- 6.3 Company Profiles
 - 6.3.1 Sports Group
 - 6.3.2 Tarkett Group
 - 6.3.3 Tencate Grass
 - 6.3.4 SiS Pitches
 - 6.3.5 CC Grass
 - 6.3.6 Act Global
 - 6.3.7 Challenger Industries Inc.
 - 6.3.8 Creative Recreation Solutions (CRS)
 - 6.3.9 Global Syn-Turf
 - 6.3.10 ForeverLawn

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Artificial Turf Market - Growth, Trends, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 127 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

