

Egypt Freight and Logistics Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The Egyptian logistics industry is expected to register a CAGR of more than 5% during the forecast period, and the economy of Egypt is evolving as one of the major trading nations by creating a wide range of opportunities for logistics service providers.

Key Highlights

Egypt is evolving as one of the major trading countries and creates a wide range of opportunities for logistics service providers. Moreover, the government aims to make the country a production and distribution hub to serve Europe and Middle East & Africa. In Q1 2020, the COVID-19 outbreak reversed the growth change in every section of the economy, including Egypt's freight and logistics sector. Additionally, as economies actively focus on containing the outbreak, the global supply chain and trade are taking a severe hit owing to a rapid drop in global investment flow.

The Egyptian maritime industry has been affected by the COVID-19 outbreak, both directly and indirectly. Slumping manufacturing confidence and declining demand for raw materials and commodities increased the ambiguity of the ocean freight and transportation market.

Stringent containment actions imposed by government bodies worldwide and protective measures to lessen the outbreak impact have led to declined cargo volumes and trade across ports in Egypt. Moreover, Egypt Vision 2030, entitled economic development, is an important section which includes the development of the transportation infrastructure facilities. The increase in market penetration of companies and construction activities is expected to create a demand for project and contract logistics. The Government of Egypt has been undertaking initiatives to make the country a global logistics hub and is encouraging foreign investments in various sectors.

Egypt Freight & Logistics Market Trends

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Maritime Transportation in Egypt is Expected to Grow Further

Maritime and related logistical services play an essential role in the Egyptian economy, as ports handle around 65% of Egyptian exports. Also, maritime logistics services are linked to many other sectors. Improving their efficiency can have significant positive spill-over effects, notably by promoting non-oil exports, attracting foreign direct investment, and creating employment.

Due to its strategic location, Egypt has excellent access to the Mediterranean Sea on one side and the Red Sea on the other. This makes the maritime sector of the country the most important in Africa. Almost 90% of the country's international trade flow (in terms of volume) occurs through sea transport, which significantly contributes to the country's economy.

Under the plan 'Vision 2030', Egypt aims to increase ports' handling capacity to 370 million metric ton by 2030 from 120 million metric ton. Major developments include the construction of port terminals by the Red Sea Ports Authority and the development of Port Said. Moreover, the Suez Canal, an artificial waterway, connects the Mediterranean Sea with the Red Sea. More than 10% of world trade volume happens through the Suez Canal. The Suez Canal tolls are a significant source of revenue. Furthermore, Suez Canal Zone is expected to attract approximately USD 30 billion through FDI.

The maritime and related logistics services and other production services constitute 36% of the GDP and 16% of jobs in the economy. Promoting and Expanding the maritime and related logistics services, among other services, can play an important role in achieving the national policy objectives of Egypt, which are mainly focused on the promotion of non-oil exports, the attraction of foreign direct investment, and the creation of job opportunities.

E-commerce is Driving the Logistics Industry

The rise of e-commerce and the digital marketplace phenomenon has changed consumer buying behavior and expectations, as consumers now expect fast, free shipping and competitive pricing.

This demanding delivery schedule challenges traditional logistics and supply chain models. Companies are now forced to adjust their strategies to provide the low-cost and on-demand delivery service consumers now demand.

E-commerce represents a growing share of the retail market. This exponential growth and demand will undoubtedly impact the logistics and transportation industry as companies must be prepared to manage increased volume and delivery expectations.

Egypt Freight & Logistics Market Competitor Analysis

The Egyptian freight and logistics market is expected to be fragmented, with major international and many local players. Some companies profiled in the report are CMA CGM, Kuehne Nagel, Egyptian Cargo, El Salam Group, Orient Overseas Container Line Limited, Al-Nasr Service and Maintenance Co. (Queen Service), International Freight Group, and LATT Trading and Shipping SAE.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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