

Brewing Enzymes Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

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Report description:

The global brewing enzymes market is expected to register a CAGR of 6.7% during the forecast period (2022- 2027).

Due to the COVID-19 outbreak, lockdowns across the world and continuing restrictions disrupted the supply chain creating challenges for manufacturers in the Brewing Enzymes market. Intense competition, pricing issues, and shifting consumer preferences is driving the market. The brewing enzyme market is no exception to this loss, production facilities and manufacturing units were shut down, and this aspect disrupted growth.

The market is mainly driven by the increase in demand for beer and alcoholic beverages among consumers, which has resulted in an increased number of independent breweries, microbreweries, and brewpubs on a global level. However, regulations in the brewing industry by regulatory bodies such as FDA, USDA, and EU are the major challenge that is restraining the market growth.

Brewing Enzymes Market Trends

Increased Demand For Alcoholic Beverages

As a result of increased demand for alcoholic beverages, the demand for the brewing and distilling industries has experienced significant growth during the past few years. Consumers across the world are seeking distinctive and flavorful beers, which is pushing the market for brewing enzymes such as amylases, proteases, glucoamylase, and cellulase in the alcoholic beverage market space. According to the Brewers Association, there has been a significant increase in the number of craft breweries in the United States over the last five years.

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Asia-Pacific is the Fastest Growing Region

Countries in the Asia-Pacific region, such as China and India, have the majority of the market due to their increasing demand for beer and alcoholic beverages, disposable income of the people, urbanized population, and expansion of key companies in many countries. In China, a series of studies have been conducted to assess and enhance the efficacy, effectiveness, and feasibility of the enzymes used in brewing. Along with the rising count of microbreweries, the country is also involved in extensive product launches in the alcohol-free and low-alcohol segments owing to the trend towards a healthy lifestyle. All these factors together are fuelling the market expansion.

Brewing Enzymes Market Competitor Analysis

The global market for brewing enzymes is fragmented, owing to the presence of large regional and domestic players in different countries. Emphasis is given to the merger, expansion, acquisition, and partnership of the companies along with new product development as strategic approaches adopted by the leading companies to boost their brand presence among consumers. For instance, Associated British Foods plc has expanded its partnership with Genedata AG, a leading provider of advanced software solutions for R&D to digitalize strain development to increase the efficiency of the discovery process for innovative enzymes.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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