

## **Feed Additives Market - Growth, Trends, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 242 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$6000.00
- Team License (1-7 Users) \$6500.00
- Site License \$7250.00
- Corporate License \$9250.00

### **Report description:**

The feed additives market is projected to grow at a CAGR of 5.4% during the forecast period.

#### Key Highlights

The outbreak of diseases in animals is the major driver for the feed additives market. Moreover, the high awareness, the growing demand for animal nutrition, and the ban of antibiotics in many regions are prompting players in the livestock industry and meat manufacturers to use probiotics, which is anticipated to drive the feed additives market globally. In addition, With the increase in the population globally, there is a rise in consumer consumption of meat and animal-based products, continually expanding the livestock population.

Along with this, food safety has become a paramount issue for many governments globally, especially in North America and Europe. For instance, the US food and drug administration and the European food safety authority are also imposing strict restrictions on the quality of meat, giving scope for an increase in the quality of meat, thereby contributing to the growth of the feed additives market.

Livestock production across all countries and all animal groups have been growing to support the needs of the changing diet patterns of the populations, particularly in the developing markets. The livestock sector in the global market, especially in Asia-Pacific, is increasingly becoming industrial, with many farmers remaining small and marginal in countries like India and China.

#### Feed Additives Market Trends

##### Increasing Industrial Livestock Production

The growing demand for livestock products has been driving significant changes on the supply side that are aimed at improving livestock product yields. New capital-intensive technologies have made major changes in poultry and pig meat production in

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

industrial-style production facilities across regions such as North America, Europe, and Asia-Pacific, especially in countries where land is limited.

According to USDA Foreign Agricultural Service, the global cattle population stood at over 996 million, with India having the highest cattle population, followed by Brazil, China, and the United States in 2021, demonstrating that cattle production has been rising to meet the accelerating demand for meat. Similarly, the poultry and sheep stocks have also significantly increased during the study period. This rise in numbers was possible majorly because of the highly productive feed additives and technological innovations.

The meat production industry has witnessed an upward trend in recent years, especially in developed countries, such as the United States and European countries with reduced land usage. For instance, in 2021, the population of cattle and calves in the United Kingdom was approximately 9.44 million, which has increased from 9.36 million in 2020. Thus, the inflating demand for meat is expected to compel producers to higher productivity which would, in turn, aid the demand for feed additives during the study period.

### Asia-Pacific Dominates the Market

Owing to the heavy demand for poultry meat augmented by the consumption of processed poultry meat in countries, such as China, India, and Australia, poultry feed additives hold one of the largest shares in the feed additives market, specifically in the Asian-Pacific region. For instance, Godrej Agrovet Limited generated a revenue of over INR 43 billion (USD 3543.61 million) from the animal feed segment in the financial year 2022. The animal feed segment of the company includes products such as cattle, poultry, aqua, and specialty feed. Similarly, according to the Ministry of Fisheries, Animal Husbandry & Dairying (India), the production volume of poultry meat in India amounted to over 4.3 million metric tons in the fiscal year 2020. This was a significant increase over the past years. Maharashtra was the largest contributor to poultry meat production that year, followed by Haryana.

According to the Organisation for Economic Co-operation and Development (OECD), the poultry meat consumption volume in India in 2017 accounted for 3.5 million metric tons, which increased to 4.1 million metric tons by 2021. The demand for processed meat and protein diets is growing due to the rise in household income levels and is anticipated to continue driving the demand for animal feed. This factor, in turn, will lead to the higher usage of feed additives in various poultry farms. To meet the growing demand for animal protein in countries of Asia-Pacific, companies are increasing their investment in research and development, as well as expanding their production base. For instance, Japfa is India's leading commercial poultry feed company, comprising six feed mills with advanced technology. Such developments and increasing demand for meat products, thus an increase in production, are expected to boost the market's growth at a faster pace.

### Feed Additives Market Competitor Analysis

The feed additive market is fragmented in nature. Evonik Industries, DuPont, BASF SE, Cargill, Novozymes, and Alltech are some of the major players in the feed additives market. These companies majorly focus on expanding their businesses and undertaking strategies, such as mergers and acquisitions, expansions, and novel product innovations.

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

### Table of Contents:

1 INTRODUCTION

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.3 Market Restraints

4.4 Porter's Five Forces Analysis

4.4.1 Bargaining Power of Suppliers

4.4.2 Bargaining Power of Buyers

4.4.3 Threat of New Entrants

4.4.4 Threat of Substitutes

4.4.5 Degree of Competition

5 MARKET SEGMENTATION

5.1 Additive Type

5.1.1 Antibiotics

5.1.1.1 Tetracyclines

5.1.1.2 Penicillins

5.1.1.3 Other Antibiotics

5.1.2 Vitamins

5.1.2.1 Vitamin A

5.1.2.2 Vitamin B

5.1.2.3 Vitamin C

5.1.2.4 Vitamin E

5.1.2.5 Other Vitamins

5.1.3 Antioxidants

5.1.3.1 BHA

5.1.3.2 BHT

5.1.3.3 Ethoxyquin

5.1.3.4 Other Antioxidants

5.1.4 Amino Acids

5.1.4.1 Tryptophan

5.1.4.2 Lysine

5.1.4.3 Methionine

5.1.4.4 Threonine

5.1.4.5 Other Amino Acids

5.1.5 Enzymes

5.1.5.1 Carbohydrases

5.1.5.2 Phytases

5.1.5.3 Other Enzymes

5.1.6 Mycotoxin Detoxifiers

5.1.6.1 Binders

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.6.2 Bio-transformers
- 5.1.7 Prebiotics
  - 5.1.7.1 Inulin
  - 5.1.7.2 Fructo Oligosaccharides
  - 5.1.7.3 Galacto Oligosaccharides
  - 5.1.7.4 Other Prebiotics
- 5.1.8 Probiotics
  - 5.1.8.1 Lactobacilli
  - 5.1.8.2 Bifidobacteria
  - 5.1.8.3 Other Probiotics
- 5.1.9 Flavors and Sweeteners
  - 5.1.9.1 Flavors
  - 5.1.9.2 Sweeteners
- 5.1.10 Pigments
  - 5.1.10.1 Carotenoids
  - 5.1.10.2 Curcumin and Spurulina
  - 5.1.10.3 Other Pigments
- 5.1.11 Binders
  - 5.1.11.1 Natural
  - 5.1.11.2 Synthetic
- 5.1.12 Minerals
  - 5.1.12.1 Micro Minerals
  - 5.1.12.2 Macro Minerals
- 5.2 Animal Type
  - 5.2.1 Ruminants
  - 5.2.2 Swine
  - 5.2.3 Poultry
  - 5.2.4 Other Animal Types
- 5.3 Geography
  - 5.3.1 North America
    - 5.3.1.1 United States
    - 5.3.1.2 Canada
    - 5.3.1.3 Mexico
    - 5.3.1.4 Rest of North America
  - 5.3.2 Europe
    - 5.3.2.1 Germany
    - 5.3.2.2 United Kingdom
    - 5.3.2.3 France
    - 5.3.2.4 Russia
    - 5.3.2.5 Spain
    - 5.3.2.6 Rest of Europe
  - 5.3.3 Asia-Pacific
    - 5.3.3.1 China
    - 5.3.3.2 Japan
    - 5.3.3.3 India
    - 5.3.3.4 Australia
    - 5.3.3.5 Rest of Asia-Pacific

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 5.3.4 South America
  - 5.3.4.1 Brazil
  - 5.3.4.2 Argentina
  - 5.3.4.3 Rest of South America
- 5.3.5 Middle East & Africa
  - 5.3.5.1 Saudi Arabia
  - 5.3.5.2 South Africa
  - 5.3.5.3 Egypt
  - 5.3.5.4 Rest of Middle East & Africa

## 6 COMPETITIVE LANDSCAPE

- 6.1 Most Adopted Strategies
- 6.2 Market Share Analysis
- 6.3 Company Profiles
  - 6.3.1 Cargill Inc.
  - 6.3.2 BASF SE
  - 6.3.3 Dupont
  - 6.3.4 Danisco Animal Nutrition
  - 6.3.5 Archer Daniels Midland Co. (ADM)
  - 6.3.6 Adisseo SAS
  - 6.3.7 InVivo NSA SA (Neovia)
  - 6.3.8 Kemin Industries Inc.
  - 6.3.9 Nutreco NV
  - 6.3.10 Phibro Animal Health Corp.
  - 6.3.11 Lallemand Inc.
  - 6.3.12 Alltech Inc.
  - 6.3.13 Novozymes AS
  - 6.3.14 Elanco Animal Health

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Feed Additives Market - Growth, Trends, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 242 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$6000.00
	Team License (1-7 Users)	\$6500.00
	Site License	\$7250.00
	Corporate License	\$9250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)