

Europe Pea Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The European pea market is expected to record a CAGR of 4.8% for the forecast period (2020-2025). Pea is one of the nutritional crops grown in the European region, which is rich in protein content and can be grown easily. Pea crops are nitrogen-fixing crops that are good for soil fertility. Dried peas are commercially traded in the region in different varieties like dried yellow peas, Austrian Winter, and dried green peas. In Europe, the cool climatic environment of the region is supporting the high peas production. According to FAO, France is the largest producer of green peas, which accounted for 251,082 ton in 2018, followed by the United Kingdom with 119,169 ton of production.

Pea crop is a grain legume which produces high protein feed for animals, as well as human nutrition. Peas are a rich source of proteins, amino acids, and sugars. Also, they are fairly low in calories and contain several vitamins, minerals, and antioxidants. Pea being rich source of protein along with its nitrogen Fixing capacity is driving the pea market.

Europe Pea Market Trends

Growing Demand for Plant Based Alternatives to Meat Products

Pea proteins extracted from yellow peas dominate the food industry. It is added to veggie burgers, energy bars, and popcorn to milk, yogurt, and ice cream. Even in some cases, pea protein is replacing soy protein isolates in processed foods. The increasingly fitness-conscious population and a gradual shift to vegan protein diets from consuming meat products are the factors driving the demand for peas in the market. Owing to their high nutritional qualities and increased western influence, pea proteins have gained popularity even in developing countries.

Growing Export Opportunity is Driving The Market

In Europe, the cool climatic environment of the region is supporting the high peas production. According to FAO, the total volume

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of green pea crops harvested in Europe was 220403 ha with a production of 1.05 million ton. According to ITC Trade, a total of 370,078 ton of peas were exported from Europe in 2018 as against 1.05 million ton of production. Further, the growing demand for peas from other countries is encouraging the exports from Europe. Turkey, India, Bangladesh, Pakistan, and the United Arab Emirates are some of the major export destinations for Europe. This growing export opportunity is driving the European pea market.

Europe Pea Market Competitor Analysis

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Introduction to Market Drivers and Restraints
- 4.3 Market Drivers
- 4.4 Market Restraints
- 4.5 Value Chain Analysis
- 4.6 PESTLE Analysis

5 MARKET SEGMENTATION

- 5.1 Europe
 - 5.1.1 Russia
 - 5.1.1.1 Production Analysis
 - 5.1.1.1.1 Consumption Analysis and Market Value
 - 5.1.1.1.2 Import Market Analysis (Volume and Value)
 - 5.1.1.1.3 Export Market Analysis (Volume and Value)
 - 5.1.1.1.4 Price Trend Analysis
 - 5.1.1.2 Ukraine
 - 5.1.1.2.1 Production Analysis
 - 5.1.1.2.2 Consumption Analysis and Market Value
 - 5.1.1.2.3 Import Market Analysis (Volume and Value)
 - 5.1.1.2.4 Export Market Analysis (Volume and Value)
 - 5.1.1.2.5 Price Trend Analysis
 - 5.1.1.3 France

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- 5.1.1.3.1 Production Analysis
- 5.1.1.3.2 Consumption Analysis and Market Value
- 5.1.1.3.3 Import Market Analysis (Volume and Value)
- 5.1.1.3.4 Export Market Analysis (Volume and Value)
- 5.1.1.3.5 Price Trend Analysis
- 5.1.1.4 Spain
 - 5.1.1.4.1 Production Analysis
 - 5.1.1.4.2 Consumption Analysis and Market Value
 - 5.1.1.4.3 Import Market Analysis (Volume and Value)
 - 5.1.1.4.4 Export Market Analysis (Volume and Value)
 - 5.1.1.4.5 Price Trend Analysis
- 5.1.1.5 Rest of Europe
 - 5.1.1.5.1 Production Analysis
 - 5.1.1.5.2 Consumption Analysis and Market Value
 - 5.1.1.5.3 Import Market Analysis (Volume and Value)
 - 5.1.1.5.4 Export Market Analysis (Volume and Value)
 - 5.1.1.5.5 Price Trend Analysis

6 MARKET OPPORTUNITIES AND FUTURE TRENDS

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