

North America Orange Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The North American orange market is expected to register a CAGR of 3.9% over the forecast period (2022-2027).

The COVID-19 pandemic has had little effect on fruit and vegetable production throughout the country. Producers have taken a number of precautions and safety measures in the field and warehouses, such as distance restrictions between workers while harvesting and transportation.

North America is one of the largest producers of oranges, globally. In North America, the United States is generally the dominant country in orange production, followed by Mexico and Canada. Both Mexico and the United States had a similar volume of production at 4,648.6 thousand metric ton and 4,766.3 thousand metric ton in 2020 as per the FAO data. The primary varieties of oranges produced in the region are Navel, Hamlin, Pineapple, Amber sweet, and Valencia. In the United States, around 65% of the oranges are used for processing, such as in concentrate form or powder, while around 35% of Mexican oranges are used for processing. Owing to the increase in the consumption of juices made from oranges in the region, the market is expected to increase steadily during the forecast period.

North America Orange Market Trends

Continuous Increase in Production of Oranges in Mexico

Mexico is one of the leading producers of oranges in North America. Mexico's orange production has increased significantly over the decade. Production in Mexico in 2000 was just 4,051.6 as compared to 4,648.6 thousand metric ton in 2020. Mexico has also been fulfilling the orange demand of the United States via increased exports, mainly after the decrease in the local production of

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the United States, which fell from 4.8 million metric ton in 2019 to 4.7 million metric ton in 2020 (FAO). This increase in production was brought about by the adoption of new technologies, effective use of agro-chemicals, and favorable policies. In 2018, Mexico exported 835,786 metric ton to countries across the world (ITC Trade Map). Major importers of Mexican oranges are the United States and the Netherlands, followed by the United Kingdom, France, and Japan. The local and regional demand is thus expected to drive the production of oranges in Mexico in the forecast period.

The United States Dominates Export

The United States is the highest exporter of oranges among all the North American countries. It is also the largest processed orange-consuming country in the world. Consumers in most countries buy oranges in fresh form and produce orange juice at home. The country is one of the major producers of oranges in the world. However, recently, the US orange production witnessed a decline in the four major-producing States, Florida, California, Texas, and Arizona. The decline was caused mainly due to climatic hazards and the outbreak of diseases. The United States produced 4.7 million metric ton of oranges in 2020 (FAO) and exported about 694,404 thousand metric ton of oranges in 2021 (ITC Trade Map). Major importers of United States oranges were countries such as Canada, South Korea, Japan, China, Mexico, and Australia. Export ties with these nations combined with increased local and global demand are expected to drive the market during the forecast period.

North America Orange Market Competitor Analysis

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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