

Omega-3 Pufa Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The global omega-3 PUFA market is growing at a CAGR of 8.2% during the forecast period (2022-2027).

COVID-19 had a significant effect on the omega-3 PUFA market. The buying pattern of consumers changed during the pandemic. This was because of the consumer's interest in healthy, nutritious food raised. The products that contain omega-3 PUFA were found in the top preference of the consumers because consumption of such products helps in improvising health physically and mentally. For instance, Archer Daniels Midland Company, which is one of the key players in this industry, has estimated a growth of 76% in the first quarter of fiscal 2021.

The market growth is fueled by factors such as rising consumer awareness of the health benefits associated with omega-3 PUFA. The sector is also gaining importance and becoming a part of the consumer's daily diet owing to the increased prevalence of people taking preventive healthcare measures.

The rising application of omega-3 PUFA in industrial sectors is eventually driving the growth of this market globally. As the consumers are getting aware of their health, therefore, the majority of consumers prefer the omega-3 contained product as their base need supplement.

Omega-3 PUFA Market Trends

Increasing Demand for EPA Contained Food

The demand for Eicosapentaenoic acid is rising among consumers, which is one of the several omega-3 fatty acids. This is due to

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

the fact that EPA can help in preventing and reversing heart disease, and consumption of these products can help in decreasing irregular heartbeats, which include inflammation, peripheral artery disease, major coronary events, and anticoagulation. Thus, the consumer consciousness towards a healthier lifestyle is eventually dragging the per capita spending towards this specific market. Some of the most common foods that contain Eicosapentaenoic acid are cold-water fish, nuts, seeds, and plant-based oil. The health benefits gained by EPA are majorly preferred by consumers worldwide. Thus, this factor is driving the market tremendously.

Asia Pacific is the Fastest-Growing Market

Asia-Pacific is the fastest-growing region for the omega-3 ingredient market, with major markets in China and Japan. China is the largest market, followed by Japan and Australia. The strong manufacturing base, increasing middle-class population, disposable income, and health awareness are fueling the market for omega 3 PUFA, especially the consumption of EPA and DHA ingredients in China. The high birth rate and the recent abolition of the one-child policy in China are expected to fuel the demand for DHA-based ingredients for infant nutritional formulae. Infant formulae followed by dietary supplements are two major application areas in the Chinese EPA and DHA market. The dietary supplements sector in the China marketplace is expected to emerge as a lucrative application sector for EPA and DHA ingredients amid an increase in discretionary spending.

Omega-3 PUFA Market Competitor Analysis

The market studied is competitive in nature. This is because of the presence of numerous domestic and international players in this segment. Some of the key players in this industry are Croda International Plc, Archer Daniels Midland Company, Corbion NV, BASF SE, and Cargill, Incorporated. Key players are majorly focusing on product development and product innovation to meet the consumer's needs by offering a variety in taste and in product quality to maintain premiumization. Some of the major players use mergers and acquisitions as their key strategy.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Drivers

4.2 Market Restraints

4.3 Porter's Five Forces Analysis

4.3.1 Threat of New Entrants

4.3.2 Bargaining Power of Buyers/Consumers

4.3.3 Bargaining Power of Suppliers

4.3.4 Threat of Substitute Products

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.3.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

5.1 By Source

5.1.1 Plant

5.1.2 Marine

5.2 By Type

5.2.1 Docosahexanoic acid (DHA)

5.2.2 Eicosapentanoic acid (EPA)

5.2.3 Alpha-Linolenic Acid (ALA)

5.2.4 Others

5.3 By Concentration

5.3.1 High Concentrated

5.3.2 Medium Concentrated

5.3.3 Low Concentrated

5.4 By Application

5.4.1 Food and Beverages

5.4.1.1 Functional Foods & Beverages

5.4.1.2 Infant Formula

5.4.2 Dietary Supplements

5.4.3 Pharmaceuticals

5.4.4 Animal Nutrition

5.5 Geography

5.5.1 North America

5.5.1.1 United States

5.5.1.2 Canada

5.5.1.3 Mexico

5.5.1.4 Rest of North America

5.5.2 Europe

5.5.2.1 Spain

5.5.2.2 United Kingdom

5.5.2.3 Germany

5.5.2.4 France

5.5.2.5 Italy

5.5.2.6 Russia

5.5.2.7 Rest of Europe

5.5.3 Asia-Pacific

5.5.3.1 China

5.5.3.2 Japan

5.5.3.3 India

5.5.3.4 Australia

5.5.3.5 Rest of Asia-Pacific

5.5.4 South America

5.5.4.1 Brazil

5.5.4.2 Argentina

5.5.4.3 Rest of South America

5.5.5 Middle-East

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5.5.1 South Africa
- 5.5.5.2 Saudi Arabia
- 5.5.5.3 Rest of Middle-East

6 COMPETITIVE LANDSCAPE

- 6.1 Most Active Companies
- 6.2 Most Adopted Strategies
- 6.3 Market Share Analysis
- 6.4 Company Profiles
 - 6.4.1 Cargill, Incorporated
 - 6.4.2 BASF SE
 - 6.4.3 Corbion NV
 - 6.4.4 Archer Daniels Midland Company
 - 6.4.5 Croda International Plc
 - 6.4.6 Omega Protein Corporation
 - 6.4.7 Pharma Marine
 - 6.4.8 Stepan company
 - 6.4.9 Novotech Nutraceuticals Inc
 - 6.4.10 Clover Corporation Ltd

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 IMPACT OF COVID-19 ON THE MARKET

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Omega-3 Pufa Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

