

Mexico Feed Additives Market - Growth, Trends, and Forecast (2023 - 2028)

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Report description:

The Mexican feed additives market is projected to register a CAGR of 3.9% during the forecast period.

Food safety has become paramount for governments worldwide, especially in North America. Animals often stand in their waste and are under constant stress, affecting their immune system and making them prone to infections. High awareness, the growing demand for animal nutrition, and the ban on antibiotics in many countries are prompting players in the livestock industry and meat manufacturers to use probiotics. Further, the need for increased disease resistance, feed efficiency, and growth of aquatic organisms brought about the use of probiotics, leading to improved feed additives consumption by feed producers.

Over the last few years, processed meat consumption in the country increased severalfold. In addition to domestic consumption, Mexico is one of the top beef exporters to countries such as the United States, Japan, Canada, and South Korea. Countries importing from Mexico are shifting their preference toward organic meat. Due to this, producers are looking for innovative and efficient solutions resulting in increased demand for feed additives to enhance the meat and milk yield to cater to the need.

Mexico Feed Additives Market Trends

Increased Production of Compound Feed

Demand for a high-quality compound feed from the livestock industry due to increased industrial production of meat and dairy products elicited growth in the consumption of compound feed and feed additives in the country. Further, raw materials used for compound feed production, such as maize, barley, and soybean, are used for human consumption and ethanol production in the country. In this scenario, the feed industry competes with the food industry for raw materials. This situation generated a demand for cost-effective additives as the region's need for raw materials increased. Home mixers and large farm owners provide livestock additives to ensure a steady supply of high-quality meat, dairy, and derived products.

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In addition, the country is engaged in increased animal feed production to meet the growing demand caused due to rising livestock production. According to Mexico's National Council of Manufacturers of Balanced Feed and Animal Nutrition (CONAFAB), the cattle feed market accounts for approximately 20% of Mexico's national feed production (10% beef cattle and 10% to 11% dairy cattle). Hence, the increased production of compound feed in the country increases the demand for quality and cost-effective feed additives.

Increasing Demand from Poultry Sector

The poultry sectors (chicken, turkey, and eggs) are Mexico's pillars of animal protein production. According to USDA, broiler meat production is expected to continue to increase as vertical integration spurs improvements in genetics and biosecurity. This production growth is meeting the rise in broiler meat consumption.

In the coming years, continued growth is anticipated in the poultry meat and egg sectors, building on expansion and vertical integration. Mexico has witnessed steady growth in poultry and egg production as chicken meat is still the preferred animal protein for domestic consumption due to Mexican cuisine's lower price and versatility. Mexico is also the number one consumer of eggs in the world.

Further, most feed grain consumption in Mexico is from the poultry industry, accounting for most of the costs associated with producing chicken meat and eggs. According to the Mexican Association of Feed Producers (AMEPA) and the National Council of Producers of Balanced Feed and Animal Nutrition (CONAFAB), about half of animal feed is fed to poultry. Additionally, feed additives are critical for achieving success in poultry farming in terms of production and health, increasing the demand for additives from the sector.

Mexico Feed Additives Market Competitor Analysis

The Mexican feed additives market is moderately consolidated, with major players holding a significant market share. Further, they have extended their product portfolio and broadened their business to maintain their position in the market. Broadening the product portfolio by introducing new and innovative products into the market is the most adopted strategy of these companies. The major players in the market include DSM, Evonik Industries AG, and Elanco Animal Health Inc.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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