

Europe Biopesticides Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The European biopesticides market is projected to register a CAGR of 12.2% during the forecast period (2022-2027).

In the EU and globally, COVID-19 affected the overall demand for chemicals. Many end markets were affected due to disruptions in global supply chains, consumption decline, and decreased manufacturing. The reduced demand for chemicals resulted in shrinking production and reduced supply in June 2020, and output dropped by 5.2% compared to the previous year.

Biopesticides are certain types of pesticides derived from natural materials, such as animals, plants, bacteria, and certain minerals. Of all the countries, Spain accounted for the largest share, and Germany is expected to record the fastest growth. The progress of the organic industry, the rising cost of chemical pesticides, growing issues in the development of insect resistance toward these chemicals, and the increasing awareness about occupational hazards caused by chemical pesticides are the major factors driving the biopesticides market.

The biofungicide segment is the largest segment of the market in the region. The growing awareness about the harmful impacts of chemicals and the government's supportive policies for the biological control of pests are driving the growth of biofungicides in the region.

BASF SE, Bayer Crop Science AG, Corteva Agriscience, Sumitomo Chemical Co. Ltd (Philagro), and Certis Europe BV are some of the prominent players operating in the market.

Europe Biopesticides Market Trends

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Biofungicides Segment Dominates the Market

The quick decomposition and pollution and the residue levels associated with synthetic pesticides drive the biofungicides segment of the market studied. The rising demand for organic products is booming due to increased conscientious consumers, increasing incomes, and improved farming practices that make organic yields more robust. Important commercial biofungicides available in the market protect against pathogens, such as Pythium, Rhizoctonia, Fusarium, Sclerotinia, Thielaviopsis, Botrytis, and powdery mildew.

Strong funding by the private and public sectors toward the research of microbial and plant extracts having biocidal properties, especially for their usage on a wide spectrum of field crops, is expected to drive the market's growth over the years. For instance, in 2020, Eden Research, United Kingdom, announced that its foliar biofungicide product Mevalone received certification for use in organic farming in Italy and Spain.

Increased Practice of Organic Farming

There is growing consumer demand for organic food instead of conventional food to avoid adverse health effects caused by chemical preservatives. Thus, this factor is leading to a shift toward organic cultivation that uses biopesticides instead of chemicals. Increased concern about the environment has paved the way for biopesticides. According to the Research Institute of Organic Agriculture (FiBL) statistics, the organic area in Europe increased from 15.6 million ha in 2018 to 17 million ha in 2020.

The increasing costs of chemical fertilizers and push from governments for sustainable farming are helping the farmers adopt organic farming practices. After the initiatives taken by the regulatory system, biopesticide usage increased. In Europe, growers are being encouraged to grow fresh fruits and vegetables by using chemical-free pesticides. Thus, increasing organic farming practices are driving the growth of the biopesticide market.

Europe Biopesticides Market Competitor Analysis

New product launches, partnerships, and acquisitions are the major strategies adopted by the leading companies in the biopesticide market. In the market studied, companies not only compete on new product launches but also focus on strategic moves to acquire larger market shares. The results of the market share analysis indicate a highly consolidated market. The major players include BASF SE, Bayer Crop Science AG, Corteva Agriscience, Sumitomo Chemical Co. Ltd (Philagro), and Certis Europe BV.

Bayer Crop Science AG is expanding its presence by partnering with others to distribute its biocontrol products and launching its new innovative biocontrol products. For instance, in April 2017, Bayer launched biological nematicide BioAct Prime DC in Greece to further strengthen the market share.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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