

Feed Yeast Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The Feed Yeast Market is projected to register a CAGR of 4.2% over the forecast period (2022-2027). Yeast is added to compound and home-based animal feed to aid in the digestion of the feed and to improve the gut health of the animal.

An increase in the production and usage of compound feed and increased industrialized livestock production is expected to be the major factor driving the growth of the Global Feed Yeast Market over the forecast period. The feed yeast market includes major Tier I and II suppliers. These suppliers have manufacturing sites distributed across Asia-Pacific, Europe, North America, South America, and the rest of the world. COVID-19 has also had an influence on their enterprises. Though the pandemic has had an impact on their enterprises, there has been no significant impact on their feed yeast's global operations and supply chain.

A rise in fish farming practices in the developing countries of the Asia-Pacific due to the increased profits through farmed fish cultivation over the past 10 years. The increasing fish consumption in regions such as Europe and South America encourages fish farming, which would further drive the market in the aquafeed segment. Supplementing feed yeast in the right quantities to aquatic animals leads to an optimal supply of essential nutrients.

Food safety has become a paramount issue for many governments around the world, especially in North America and Europe. Animals often stand in their own waste and are under constant stress, which affects their immune system, making them prone to infections. High awareness, the growing demand for animal nutrition, and the ban of antibiotics in many regions are prompting players in the livestock industry and meat manufacturers to use yeast, which is anticipated to drive the feed yeast market globally. The most common yeast species used in animal feed are the various strains of *Saccharomyces cerevisiae*.

Feed Yeast Market Trends

Increased Usage of Poultry Feed

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In starter rations for both broilers and layers, the component of protein and energy is very high. This protein and energy-high ratio come with problems related to the gut health of poultry birds. The addition of yeast to poultry feed is one of the ways to improve the gut health of the animal and aid in increased feed conversion ratio, resulting in a positive impact on the meat yield. A combination of yeast and probiotics has been observed to have a maximum impact on the weight gain and productivity of broilers. This is especially true for starter rations in the early stage of the birds. While live yeast is mostly used in home-based feed produced from corn and soybean, other forms of yeast are popular in compound feed. Poultry feed holds the largest market share in the Feed Yeast Market by animal type. It has been estimated that close to 40% of the feed yeast consumption globally is accounted for by poultry feed. With poultry production increasing every year and with increased emphasis on productivity and weight gain of birds, the Poultry Feed Yeast Market is projected to grow at a robust pace over the forecast period.

Asia-Pacific to Retain Sustained Growth

There has been increased emphasis on the industrialization of livestock production in the Asia-Pacific region as a result of the increasing demand for meat and meat products. There has also been increased awareness among farmers about providing optimum nutrition to farm animals. This has led to an increased usage of feed additives such as yeast for improving the productivity and health of animals. China is the largest producer of feed yeast in the region, with an average annual production of 80,000 metric tons over the past three years. Considering the large production base and the increased application in young animal diets, China's Ministry of Agriculture has changed the nomenclature of feed yeast as a feedstuff from the earlier designated nomenclature of feed additive. With increased R&D expenditure by companies and governments, the market for feed yeast is expected to grow at a robust pace in the Asia-Pacific region over the forecast period.

Feed Yeast Market Competitor Analysis

The Feed Yeast Market is fragmented, with top global and regional players competing fiercely with local players to garner market share. Companies are increasingly investing in R&D infrastructure to develop continuous product development cycles. Some of the major players in the Feed Yeast Market include Archer Daniels Midland Company, Nutreco NV, Alltech Inc., Lallemand Inc., and Leiber GmbH.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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