

Egypt Compound Feed Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The market for compound feed in Egypt is projected to register a CAGR of 4.3% during the forecast period (2022-2027).

The market was negatively impacted by COVID-19 in 2020. Partial closure of international ports leads to disruptions in the supply chain of raw ingredients. The animal feed industry has also been badly affected by the closure of restaurants worldwide. The shift in consumer consumption patterns due to COVID-19 has made manufacturers rethink their policies and strategies. According to the AllTech feed survey, the country is equipped with 100 feed mills, with total compound feed production of 7.4 million metric ton in 2019, out of which 3.1 million metric ton are for broilers, 164 million metric ton for layers, 2.0 million metric ton for dairy cows, and 0.6 million metric ton for aqua. The compound feed market for the beef and swine segment in Egypt was minimal in 2019, as the country is not likely to feed these animals with compound feed. The locals in Egypt are against consuming beef meat. In Egypt, the number of modern dairy and feed farms has increased considerably. The majority of the domestic meat consumed in the country is locally produced, making Egypt an attractive market for the supply and import of compound feed.

Egypt Compound Feed Market Trends

Growing Regulated Poultry Industry in Egypt

The Food and Agricultural Organization and the US Agency for International Development (USAID) have come up with 'Africa Sustainable Livestock 2050', which mainly focuses on developing livestock in Africa. Poultry is one of the main agricultural industries in Egypt. It contributes 10% of agricultural value-added, with the country producing over 1 million ton of poultry meat. According to studies, the per capita consumption of poultry is approximately 15 kg per year. The sector is highly heterogeneous, comprising large integrated, specialized producers and at least 11 million households keeping chickens and other poultry.

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Stakeholders have identified two main poultry production systems in Egypt, intensive/commercial and extensive/household. As per the spotlight report on the livestock production system published by FAO and USAID, there are approximately 30,000 registered intensive poultry farms and the same number of unregistered farms. The majority, almost 80%, are located in Lower Egypt. The intensive poultry system is pivotal for the supply of affordably-priced animal protein to the Egyptian population. However, it is highly dependent on importing feed, mainly maize and soya bean, and other inputs and equipment, which makes consumer prices highly volatile.

Increased Beef Consumption

Egyptian beef consumption is driven by the availability of affordably priced beef. According to the USDA report, most Egyptian consumers are of the lower-income group. Egypt's meat-centric food culture remains unchanged, and any variation in the consumption rate is due to beef affordability. Beef consumption is fairly tied to cost rather than recommended daily protein intake. The Egyptian military and the Ministry of Supply and Internal Trade (MOSIT) are expanding their beef distribution channels, thus increasing the availability of affordably priced beef. Egyptians consume red meat from locally produced fresh beef, imported ready-for-slaughter cattle, imports of frozen buffalo meat from India, and frozen beef mainly from Brazil. More affluent consumers view frozen imported beef as being an inferior product. Their opinion is premised on the fact that the bulk of frozen imported beef is low-quality cuts sold at government outlets at discounted prices.

Egypt Compound Feed Market Competitor Analysis

Alltech, Cargill, Kent Nutrition Group, Land O'Lakes, and J.D. Heiskell & Co. are some of the major players accounting for most of the share in the compound feed market. Collectively, these companies are making significant investments to upgrade and expand their production plants in terms of capacity and technology for various products. These investments are being made in terms of mergers and acquisitions of small and regional players, providing technical support to small players, and expanding the R&D capabilities of the respective companies.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.3 Market Restraints

4.4 Porter's Five Forces Analysis

4.4.1 Threat of New Entrants

4.4.2 Bargaining Power of Buyers

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- 4.4.3 Bargaining Power of Suppliers
- 4.4.4 Threat of Substitute Products
- 4.4.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

- 5.1 Ingredient
 - 5.1.1 Cereals
 - 5.1.2 Cakes and Meals
 - 5.1.3 By-products
 - 5.1.4 Supplements
- 5.2 Animal Type
 - 5.2.1 Ruminants
 - 5.2.2 Poultry
 - 5.2.3 Aquaculture
 - 5.2.4 Other Animal Types

6 COMPETITIVE LANDSCAPE

- 6.1 Most Adopted Strategies
- 6.2 Market Share Analysis
- 6.3 Company Profiles
 - 6.3.1 Archer Daniels Midland
 - 6.3.2 DeKalb Feeds
 - 6.3.3 Heiskell & Co.
 - 6.3.4 Kent Feeds
 - 6.3.5 Nutreco
 - 6.3.6 Cargill Inc.
 - 6.3.7 Land O Lakes Purina
 - 6.3.8 Alltech Inc.

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 IMPACT OF COVID-19 ON THE MARKET

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