

## **GCC Feed Premixes Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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### **Report description:**

The GCC feed premix market is estimated to register a CAGR of 6.2% during the forecast period.

The COVID-19 pandemic has impacted the entire animal feed industry. Due to lockdowns, the closure of international ports caused supply chain disruption and limited product commerce. Supply chain interruptions are a major threat to the feed premixes industry. The shutdown of factories and ports was reported in many areas due to the supply shortage. Feed premix is a uniform mixture of one or more micro-ingredients such as vitamins, minerals, and amino acids with diluent and/or carrier. Premixes are used to facilitate the uniform dispersion of micro-ingredients in a larger mix. The manufacturers supply premixes to assure a regular uniform supply of nutrients to the animals, enhancing the quality of feed and productivity of the animals. The end consumers of feed premix are compound feed manufacturers, integrators, farmers, home-mixers, livestock, and the aquaculture industry. The increasing demand for high-value animal protein and declining feed conversion rates are driving the animal feed premix market in the Gulf countries.

### **GCC Feed Premixes Market Trends**

#### **Vitamins Dominate the Feed Premix Market in the Region**

Vitamins are among the key ingredients in feed premixes. Vitamins are active, organic compounds that are vital for the body substances and have a crucial impact with only small amounts in the feed to maintain physiological functions. A few vitamins play a role as co-enzymes in metabolic processes. Vitamin premix prevents and relieves all types of stress conditions effectively, thereby improving the production performance of the animal. It also helps to develop enhanced body resistance against infections. Under intensive growing conditions, poultry birds are especially susceptible to vitamin deficiencies, and hence, the

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increasing industrialization of poultry production is expected to drive the vitamin segment of the poultry feed premix market, which is a major segment of the whole feed premix market of the GCC countries. Vitamin premix is also a very important part of dairy cattle feed. Rising demands in this segment are also augmenting the vitamin feed premix market of the region.

#### Saudi Arabia has the Largest Market in the Region

Saudi Arabia had the highest total volume of meat production in 2020. According to FAO, the country produced 762.2 thousand metric ton of meat in the year and was followed by the United Arab Emirates, which produced 173.2 thousand metric ton of meat in the same year. Due to the higher production in Saudi Arabia, the demand for feed premixes is also the highest in this country among all the GCC countries. Saudi Arabia is expected to continue to take the lead in the total volume of meat produced during the forecast period. All GCC countries are expected to have a steady increase in meat production in the next five years. This presents a great opportunity to feed premix manufacturers and traders in the region.

#### GCC Feed Premixes Market Competitor Analysis

The market for GCC feed premix is fragmented in the region, with the presence of very few international players and a large number of local players. Some of the major players are Arasco, Trouw Nutrition, Fujairah Feed Factory, IFFCO, and AL Ghurair Foods. These companies are targeting major countries in the Gulf region for business expansion, either by investing in a new production unit or acquiring established local small players.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

###### 1.1 Study Assumptions and Market Definition

###### 1.2 Scope of the Study

##### 2 RESEARCH METHODOLOGY

##### 3 EXECUTIVE SUMMARY

##### 4 MARKET DYNAMICS

###### 4.1 Market Overview

###### 4.2 Market Drivers

###### 4.3 Market Restraints

###### 4.4 Porter's Five Forces Analysis

###### 4.4.1 Bargaining Power of Suppliers

###### 4.4.2 Bargaining Power of Buyers

###### 4.4.3 Threat of New Entrants

###### 4.4.4 Threat of Substitutes

###### 4.4.5 Intensity of Competitive Rivalry

##### 5 MARKET SEGMENTATION

###### 5.1 Ingredient Type

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- 5.1.1 Antibiotics
- 5.1.2 Vitamins
- 5.1.3 Antioxidants
- 5.1.4 Amino Acids
- 5.1.5 Minerals
- 5.1.6 Other Ingredient Types
- 5.2 Animal Type
  - 5.2.1 Ruminant Feed
  - 5.2.2 Poultry Feed
  - 5.2.3 Other Animal Feed
- 5.3 Geography
  - 5.3.1 United Arab Emirates
  - 5.3.2 Saudi Arabia
  - 5.3.3 Oman
  - 5.3.4 Kuwait
  - 5.3.5 Bahrain
  - 5.3.6 Rest of GCC

## 6 COMPETITIVE LANDSCAPE

- 6.1 Most Adopted Strategies
- 6.2 Market Share Analysis
- 6.3 Company Profiles
  - 6.3.1 Arasco
  - 6.3.2 Trouw Nutrition
  - 6.3.3 Fujairah Feed Factory
  - 6.3.4 IFFCO
  - 6.3.5 AL Ghurair Foods
  - 6.3.6 Al-Sayer Group
  - 6.3.7 Saudi Mix
  - 6.3.8 Al Akhawain
  - 6.3.9 Al-Hazaa Investment Group
  - 6.3.10 ADM Animal Nutrition

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

## 8 IMPACT OF COVID-19 ON THE MARKET

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