

## **United States Lime Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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### **Report description:**

The lime market United States is projected to register a CAGR of 2.5% during the forecast period(2022-2027).

The pandemic has exposed some vulnerabilities in the overall lime supply chain, which in turn has identified potential opportunities for the lime market. The recent pandemic resulted in the inclusion of healthy foods in the diet, which also includes limes.

The major lime-producing regions in the country are Arizona, California, Florida, etc. The demand for limes has been increasing in the United States due to its nutrient benefits and other applications such as cosmetics and pharmaceuticals. The adverse climate, which is not suitable for lime plant growth, is the key market restrainer. Weather conditions like extreme heat and cold do not allow lime cultivation in many regions of the United States. Therefore, the country relies on the import of lime fruit. Mexico is the prominent supplier of fruit to the country.

### US Lime Market Trends

#### Increase in the Lime Consumption

Lime consumption has been increasing for the last few years. Health benefits, nutritive value, and cosmetic uses are the main reasons for increased consumption. The most popular lime varieties in the country are Persian lime and key limes. The United States primarily depends on imports to meet its consumption demand as domestic production is very low. A large proportion of Persian lime is imported from Mexico as it is one of the largest producers of Persian lime in the world.

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For limes, the growth is slightly more spectacular, rising from 2.6 pounds in 2010 to 3.9 pounds in 2018, an increase of 50%. The shutdown of foodservice establishments during the pandemic cost substantial lime sales since restaurant operators use smaller fruit sizes, and grade 2 fruit is not always used at retail. As lemons and limes can be versatile elements in many recipes, the lime industry benefited from the boom in retail demand for produce during the pandemic.

Mexico is the Major Lime Supplier to the United States

The US lime market is primarily dependent on imports. It imported 0.89 million metric tons of lemon and lime in 2020, worth a value of USD 892.6 million. The key reason for importing is low domestic production due to limited adaptable agro-climatic zones. Mexico is the major supplier of lime, with a 78.4% share of the total United States imports in 2019. Chile, Argentina, and Columbia are the minor lime exporters to the United States with 11.9%, 4.7%, and 1.8% shares.

Mexico is typically the world's second-largest producer of limes, and the fruit is the second-largest planted citrus crop in Mexico after oranges. As lime demand in the United States has remained strong throughout the COVID-19 pandemic, trade to date has been stable. Some large producers and exporters had stocks available to account for any drought-related reduction in production.

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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