

Food Enzymes Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The global food enzymes market is forecasted to grow at a CAGR of 4.84% during the forecast period (2023 - 2028).

Due to the COVID-19 outbreak, lockdowns across the world and continuing restrictions disrupted the supply chain creating challenges for manufacturers in the Food Enzymes market. Intense competition, pricing issues, and shifting consumer preferences is driving the market. The food enzyme market is growing amid COVID-19 because it is being used for various purposes like in the baking industry, fruit juice & cheese manufacturing, and brewing industries, etc.

The demand for packaged and processed foods is growing with the need to provide food security and safety. However, due to complexities in the global food supply chain, there is a need to add food additives to keep the nutritional content intact and maintain the shelf life. Apart from this, the increasing penetration of organized retail in urban and rural centers globally drives the food enzymes market. The environment-friendly production process, waste reduction and energy saving in the food industry, and increased demand in food and feed industries are driving the market.

Food Enzymes Market Trends

Increase of Food Enzyme Usage in Bakery and beverage industries

Bakery products consist of several products like bread, pastries, doughnuts, and rolls. Food enzymes act as a catalyst for biochemical reactions that offer quality improvements in bakery products. The bakery is the largest application market for food enzymes. Bakery products are prominent in North America and Western Europe. Asia-Pacific is the fastest-growing region for bakery foods, with Australia, India, and China being the main drivers. In Australia, there is an increase in demand for Food

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enzymes in bakery applications due to restrictions on the use of chemical additives, especially in the manufacture of bread and other fermented products.

The beverage segment comprises food enzyme application in alcoholic and non-alcoholic beverages, with carbohydrase and lipase as the major categories of enzymes. Additionally, in the segment, enzymes provide three major functions- formation of sugar that is used during fermentation, viscosity control, and chill-proofing for beer. In the brewing industry, the major enzymes used include cellulose, alpha-amylase, and beta-glucanase for the liquefaction, clarification, and supplementing of malt enzymes. Some of the key benefits of brewing enzymes include better malt separation, extraction yield, and beer filtration and stabilization.

North America Emerges as the Market Leader

North America is the largest market for enzyme applications in food industries. High consumption of meat and meat products in the region is one of the key factors augmenting the food enzymes market. The United States is the market leader in enzyme production and consumption at the regional and global levels, attributed to increased expenditure on premium quality products and consumer preference for processed foods incorporated with naturally sourced ingredients. The United States is the market leader in enzyme production and consumption in the North American region, followed by Mexico. The great demand is attributed to the increased expenditure on premium quality products by the consumers of the United States, along with the shift in preference for processed foods incorporated with naturally sourced ingredients. Technological innovation and up-gradation are other key driving factors for market growth in the country. In addition, rapid urbanization coupled with rising living standards is also anticipated to be the driver for change in consumer taste and preferences in the United States.

Food Enzymes Market Competitor Analysis

The global food enzyme market is fragmented, attributed to a large number of players involved in the market. Active companies are involved in new product development, expansion, and acquisition to sustain the market competition. Some major players are expanding their global presence by acquiring manufacturers in foreign countries. While companies such as DuPont are investing in marketing and branding to increase their product promotion and achieve strong sales. The major players in the market are Royal DSM, Kerry Inc, Dupont de Numerous, etc.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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