

## **Brazil Wound Care Management Devices Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 115 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Brazilian market for wound care management devices is expected to register a CAGR of 5.8% during the forecast period.

Medical care delivery has transformed due to the COVID-19 pandemic in Brazil. Wound management is an ongoing treatment of a wound by providing an appropriate environment for healing, through both direct and indirect methods, together with the prevention of skin breakdown. As per a Europe PMC article published in October 2021, a private home care agency in Brazil, where wound care is often performed at home, reported a 15% increase of 305 patients/month between January and May 2020. Thus, the increasing wound care management in the country is expected to have a significant impact on the market growth during and post-pandemic. The resumption of postponed surgeries during the post-pandemic period is also expected to contribute to the growth of the market over the next five years.

As per an Elsevier article published in August 2022, the incidence and prevalence of chronic wounds will continue to increase in Brazil, in line with the prevalence of chronic degenerative diseases and the overall increase in life expectancy. According to the NCBI article published in July 2021, in a study of 229 patients diagnosed with diabetes mellitus, 60 had diabetic foot ulcers, resulting in a prevalence of 26.2%. Such increasing cases of chronic wounds, ulcers, and diabetic ulcers in Brazil have helped the growth of the market. Diabetic ulcers are more prevalent in patients with diabetes, which is increasing in Brazil. Injuries and wounds take more time to heal in the geriatric population, which is also increasing in Brazil, as per the United Nations in 2020. These factors have helped propel the growth of the market.

However, reimbursement issues and the high cost of products have been restraining the growth of the market.

Brazil Wound Care Management Devices Market Trends

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Application in Diabetic Foot Ulcer is Expected to Dominate the Market Over the Forecast Period

A wound dressing is a sterile pad or compresses applied to a wound to facilitate healing and protect the wound from further harm. A dressing is designed to be in direct contact with the wound, as distinguished from a bandage, which is most often used to hold a dressing in place. Many modern dressings are self-adhesive. As per a BMC article published in October 2020, Brazil was one of the top 10 countries with the highest number of people with diabetes mellitus (DM), affecting 16.8 million people. It has been estimated that 7.7 million people (20-79 years) in the country have not yet been diagnosed, representing an under-diagnosis rate of 46.0%. Thus, increasing diabetic conditions in the country, including diabetic foot ulcers, are expected to boost this segment's growth.

According to a Europe PMC article published in August 2022, an epidemiological study conducted in Brazil analyzing 172 diabetic patients demonstrated systemic arterial hypertension in 84.3% of cases, coronary heart disease in 30.2% of cases, peripheral vascular disease in 8.9%, peripheral neuropathy in 37.9%, foot wound in 10%, amputation in the last six months in 6.0%, hypoglycemia in 21%, ketosis in 2.4%, and infection in 17.1%. Thus, increasing infections due to diabetic foot ulcers are expected to drive the segment's growth in the market. As the cases of diabetes increase in Brazil, the prevalence of diabetic foot ulcers is also expected to rise in the future. This is expected to positively impact the growth of the market.

Therefore, the above-mentioned factors are expected to drive the growth of the segment.

## Surgical Wounds is Expected to Hold a Significant Share Over the Forecast Period

A surgical wound is a cut or incision in the skin that is usually made by a scalpel during surgery. There are four types of surgical wounds: class 1, class 2, class 3, and class 4, based on the contamination of the wounds.

The increasing number of surgeries performed in Brazil and the surgical wounds resulting from them are expected to contribute to the growth of this segment.

For instance, the article published in BMJ in March 2021 mentioned that the cesarean section rate in Brazil in 2021 was 55.7%. Additionally, in the article published by the Brazillian Journal of Cardiovascular Surgery in January 2021, isolated aortic valve replacement was the most frequently performed surgery (34%), followed by isolated mitral valve replacement (24.9%). The report also mentioned that valve repair was performed in 21% of mitral procedures in Brazil. Such a high burden of surgical procedures, which might result in surgical wounds, is expected to contribute to the growth of the segment over the forecast period.

## Brazil Wound Care Management Devices Market Competitor Analysis

Brazil is a developing country and is categorized in the upper middle-income group, as per the World Health Organization. As a result, the market is very lucrative, resulting in many global players entering the Brazilian market. In terms of market share, a few major players dominate the market, including 3M, B. Braun Melsungen AG, Beiersdorf, Cardinal Health Inc., Coloplast, Convatec, Johnson & Johnson, and Medtronic, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

## Table of Contents:

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 1 INTRODUCTION

### 1.1 Study Assumptions and Market Definitions

### 1.2 Scope of the Study

## 2 RESEARCH METHODOLOGY

## 3 EXECUTIVE SUMMARY

## 4 MARKET DYNAMICS

### 4.1 Market Overview

### 4.2 Market Drivers

#### 4.2.1 Emergence of Next-generation Ablation Products and Technology

#### 4.2.2 Rising Incidence of Cancer

#### 4.2.3 Growing Prevalence of Cardiovascular Diseases

### 4.3 Market Restraints

#### 4.3.1 Healthcare Cost-containment Measures

#### 4.3.2 Unfavorable Regulatory Scenario

### 4.4 Porter's Five Force Analysis

#### 4.4.1 Threat of New Entrants

#### 4.4.2 Bargaining Power of Buyers/Consumers

#### 4.4.3 Bargaining Power of Suppliers

#### 4.4.4 Threat of Substitute Products

#### 4.4.5 Intensity of Competitive Rivalry

## 5 MARKET SEGMENTATION

### 5.1 By Product

#### 5.1.1 Wound Care

##### 5.1.1.1 Dressings

##### 5.1.1.2 Bandages

##### 5.1.1.3 Hydrogel Dressings

##### 5.1.1.4 Topical Agents

##### 5.1.1.5 Wound Care Devices

#### 5.1.2 Wound Closure

##### 5.1.2.1 Suture and Staplers

##### 5.1.2.2 Tissue Adhesive, Sealant, and Glue

### 5.2 By Wound Type

#### 5.2.1 Chronic Wound

##### 5.2.1.1 Diabetic Foot Ulcer

##### 5.2.1.2 Pressure Ulcer

##### 5.2.1.3 Other Chronic Wound

#### 5.2.2 Acute Wound

##### 5.2.2.1 Surgical Wounds

##### 5.2.2.2 Burns

##### 5.2.2.3 Other Acute Wounds

## 6 COMPETITIVE LANDSCAPE

### 6.1 3M

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2 B. Braun Melsungen AG
- 6.3 Beiersdorf
- 6.4 Cardinal Health Inc.
- 6.5 Coloplast
- 6.6 Convatec
- 6.7 Johnson & Johnson
- 6.8 Medtronic
- 6.9 Molnlycke Health Care
- 6.10 Smith & Nephew

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Brazil Wound Care Management Devices Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 115 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

