

## **Europe Feed Additives Market - Growth, Trends, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 181 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The European feed additives market is expected to register a CAGR of 4.3% during the forecast period.

#### Key Highlights

Food safety concerns, especially about meat and dairy products, have led to increased demand for feed additives in the region. For instance, according to the European Commission, in 2020, the number of original notifications regarding food safety in the European Union was 3,788. Increased meat consumption and increasing prices are expected to drive the market's growth. According to the OECD, in 2021, almost 11,817 thousand metric tonnes of poultry meat have been consumed, increasing from 11,751 thousand metric tonnes in 2020. This increase in consumption is expected to increase the usage and demand for feed additives in the region.

Additionally, the use of feed additives to improve the efficiency of egg production, prevent disease, and improve feed utilization are strategies to improve the efficiency of the poultry industry. In Europe, the poultry industry's development as a leading livestock segment for feed additives has catalyzed the feed additives market. Owing to this, the leading manufacturers are rapidly investing in research and development (R&D) activities to upgrade their manufacturing technologies to improve the yield and quality of the products. For instance, in April 2021, AB Agri announced that it expected to conduct a trial of Ferryx FX856, a new bacterial feed additive, assessing its impact on farmed birds. If the trial is successful, AB Agri also plans to begin work to develop FX856 into a commercial product. Such factors are expected to increase the demand for poultry products in the region steadily. Furthermore, the rise of food safety concerns regarding dairy and meat products increased the use of feed additives in countries like Germany, Spain, and Poland. Therefore, the growing consumption of animal-derived products encouraged farmers to use feed additives to prevent disease outbreaks in livestock and enhance their value for human consumption, resulting in the significant growth of the market.

#### Europe Feed Additives Market Trends

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Increased Demand For Animal Products

The rising demand for animal products and processed meat created an opportunity for feed additive manufacturers to enhance animal productivity. An increase in demand for various animal products, such as milk, dairy products, eggs, and other non-food items, led to an increase in the usage of feed additives, thereby boosting the market's growth in the coming years. According to the EU agricultural and rural development, the consumption of poultry meat is estimated to reach 12,443 thousand metric tons by 2030 as consumers consider poultry cheap, healthy, and sustainable. As demand is also anticipated to increase in various key export destinations, the increased production demand for healthy and nutritious poultry meat is expected to propel market growth.

Although there are various global concerns regarding the issues in the livestock industry, meat consumption is increasing every year. According to the Organisation for Economic Co-ordination and Development, meat consumption has risen over the years. Poultry meat is the most consumed, with a per capita consumption of 30.81 kg per year, followed by pork, with a per capita consumption of 20.71 kg per year in 2021. The rising demand for animal protein and healthy meat has made the growers use various feed additive products to ensure the health of the animal and to reduce the feed cost.

## Poultry Segment Dominates Market

Poultry meat is the most produced and consumed meat in the region. The poultry sector employs one of the most intensive farming systems, with some farms numbering more than 100,000 birds. Due to the increasing consumer demand, broiler farmers had to increase the application of feed additives in the bird's growing stages. Due to this, the major players in the market are focusing on various strategies, such as product launches, expansions, partnerships, and mergers and acquisitions. For instance, BASF SE, in January 2022, expanded the production capacity of its feed enzymes plant in Ludwigshafen, Germany. It also announced that feed enzymes, like Natuphos E, Natugrain TS, and Natupulse TS, would be produced in the plant.

In the region, numerous cases of disease outbreaks, such as avian influenza virus H5N8, result from the consumption of infected animals. In addition to veterinary care for avoiding these occurrences, suitable animal feed additives, if used in the right amount and administered efficiently, can enhance the overall broiler health. However, the demand for the poultry market across the region has been growing exponentially. In 2021, approximately 1,284 million poultry were slaughtered in Turkey to produce marketable meat for human consumption. Poland and the United Kingdom were the next highest-consuming countries, with 1,188 and 1,135 million slaughtered poultry to produce marketable meat for human consumption in 2021. Such factors are expected to support and boost the growth and demand for the market in the region.

## Europe Feed Additives Market Competitor Analysis

The European feed additive market is fairly consolidated, with many players active in the manufacturing of feed additives. Nutreco NV, Cargill, BASF, Evonik Industries, Elanco Animal Health, and Archer Daniels Midland Co. (ADM) are the major players in the European market. The companies enhance their market shares through various activities, including mergers and acquisitions, expansion of the facilities, and investments in R&D.

## Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

## Table of Contents:

1 INTRODUCTION

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.3 Market Restraints

4.4 Porter's Five Forces Analysis

4.4.1 Bargaining Power of Suppliers

4.4.2 Bargaining Power of Buyers/Consumers

4.4.3 Threat of New Entrants

4.4.4 Threat of Substitute Products

4.4.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

5.1 Type

5.1.1 Antibiotics

5.1.1.1 Tetracyclines

5.1.1.2 Penicillins

5.1.1.3 Other Antibiotics

5.1.2 Vitamins

5.1.2.1 Vitamin A

5.1.2.2 Vitamin B

5.1.2.3 Vitamin C

5.1.2.4 Vitamin E

5.1.2.5 Other Vitamins

5.1.3 Antioxidants

5.1.3.1 BHA

5.1.3.2 BHT

5.1.3.3 Ethoxyquin

5.1.3.4 Other Antioxidants

5.1.4 Amino Acids

5.1.4.1 Tryptophan

5.1.4.2 Lysine

5.1.4.3 Methionine

5.1.4.4 Threonine

5.1.4.5 Other Amino Acids

5.1.5 Enzymes

5.1.5.1 Carbohydrases

5.1.5.2 Phytases

5.1.5.3 Other Enzymes

5.1.6 Mycotoxin Detoxifiers

5.1.6.1 Binders

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.6.2 Biotransformers
- 5.1.7 Prebiotics
  - 5.1.7.1 Inulin
  - 5.1.7.2 Fructo Oligosaccharides
  - 5.1.7.3 Galacto Oligosaccharides
  - 5.1.7.4 Other Prebiotics
- 5.1.8 Probiotics
  - 5.1.8.1 Lactobacilli
  - 5.1.8.2 Bifidobacteria
  - 5.1.8.3 Other Probiotics
- 5.1.9 Flavors and Sweeteners
  - 5.1.9.1 Flavors
  - 5.1.9.2 Sweeteners
- 5.1.10 Pigments
  - 5.1.10.1 Carotenoids
  - 5.1.10.2 Curcumin and Spirulina
- 5.1.11 Binders
  - 5.1.11.1 Natural Binders
  - 5.1.11.2 Synthetic Binders
- 5.1.12 Minerals
  - 5.1.12.1 Microminerals
  - 5.1.12.2 Macrominerals
- 5.1.13 Acidifiers
  - 5.1.13.1 Lactic Acid
  - 5.1.13.2 Propionic Acid
  - 5.1.13.3 Fumaric Acid
  - 5.1.13.4 Other Acidifiers
- 5.2 Animal Type
  - 5.2.1 Ruminants
  - 5.2.2 Poultry
  - 5.2.3 Swine
  - 5.2.4 Other Animal Types
- 5.3 Geography
  - 5.3.1 Germany
  - 5.3.2 United Kingdom
  - 5.3.3 France
  - 5.3.4 Spain
  - 5.3.5 Russia
  - 5.3.6 Italy
  - 5.3.7 Rest of Europe

## 6 COMPETITIVE LANDSCAPE

- 6.1 Most adopted strategies
- 6.2 Market Share Analysis
- 6.3 Company Profiles
  - 6.3.1 Bluestar Adisseo SAS
  - 6.3.2 BASF SE

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.3.3 Danisco Animal Nutrition
- 6.3.4 Archer Daniels Midland Co. (ADM)
- 6.3.5 Cargil Inc.
- 6.3.6 InVivo NSA SA (Neovia)
- 6.3.7 Kemin Industries Inc.
- 6.3.8 Nutreco NV
- 6.3.9 Phibro Animal Health Corp.
- 6.3.10 Lallemand Inc
- 6.3.11 Alltech Inc.
- 6.3.12 Novozymes AS
- 6.3.13 Elanco Animal Health Inc.
- 6.3.14 Sumitomo Corporation
- 6.3.15 Evonik Industries
- 6.3.16 Novus International

## 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Europe Feed Additives Market - Growth, Trends, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 181 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

