

Dairy Blends Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The dairy blends market is projected to register a CAGR of 7.8% during the forecast period (2022-2027).

The COVID-19 outbreak had a negligible negative impact on the dairy blends market. As they are essentially used in the food and beverage sector, the demand for dairy blends increased due to the demand for different processed foods. According to the International Trade Administration (ITA), in 2019, the Chinese food and beverage industry experienced a 7.8% increase than in 2018, with an expected growth of 16% in 2021. The food and beverage sector and the constant demand for infant solutions added to the stable demand for dairy blends.

The increasing health consciousness among customers and the nutritional benefits of these products have encouraged the consumers to opt for dairy blends, as they have various health benefits like enhanced immune function and a reduced risk of several diseases, like diabetes. The presence of essential nutrients with lesser fat content adds to the surging growth of dairy blends in the market.

The availability of numerous flavors also fuels the demand for dairy blends. Companies are trying to experiment with various combinations of flavors to cater to the growing demand for innovation. Moreover, dairy blends can be used in various forms in different industries. For instance, powdered dairy blends can be used as sweeteners and stabilizers in many yogurts and ice creams.

Dairy Blends Market Trends

Demand for Dairy Blends in Numerous Industries

The demand for dairy blend products is increasing rapidly due to their multiple uses in different industries, including food and beverage and infant formula. The most prominent use of dairy blends can be seen in the food and beverage industry. These dairy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

blends also act as functional ingredients in many processed foods. The combination of non-dairy and dairy ingredients is the most popular dairy blend, with additional health benefits and rich nutrition content. Due to changes in social and economic patterns and growing awareness about healthy foods, functional dairy blends are being applied in many food processing units. The production of ready-to-eat and convenience food requires dairy blends, adding to their surging demand. The rising demand for protein dairy blends like whey protein blends in the nutraceutical industry is also boosting their demand.

Asia-Pacific May Witness Significant Growth in Dairy Blends Market

The growing demand for dairy proteins in the food industry due to their nutritional benefits further boosted the market for dairy blends worldwide. Asia-Pacific is expected to witness the highest growth in the dairy blends market during the forecast period due to the growing preference for dairy-based products. The Asia-Pacific dairy market shows a growing interest in dairy blends as the standard demand for milk fat grows. In contrast to vegetable fats, milk fat is a natural product and offers a better taste. Therefore, the production of dairy blends satisfies the growing demand. Countries like India produces the highest amount of milk and milk fats in the region, adding to the dairy blends market.

Dairy Blends Market Competitor Analysis

The dairy blends market is highly competitive, with the presence of numerous domestic and global players. The private-label brands have been gaining a competitive advantage in terms of product differentiation and cost-efficient solutions. The market studied is dominated by All American Foods, Batory Foods, Royal Frieslandcampina NV, Kerry Group, Dana Foods Inc., and Cargill. The market is fragmented, and many players are focused on new product developments and expansion to maintain their market positions. Companies are focused on catering to newer industries and expanding the application of dairy blend ingredients.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Drivers

4.2 Market Restraints

4.3 Porter's Five Forces Analysis

4.3.1 Threat of New Entrants

4.3.2 Bargaining Power of Buyers/Consumers

4.3.3 Bargaining Power of Suppliers

4.3.4 Threat of Substitute Products

4.3.5 Intensity of Competitive Rivalry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5 MARKET SEGMENTATION

5.1 By Product Type

5.1.1 Dairy Mixture

5.1.2 Dairy/Non-dairy Ingredients

5.1.3 Dairy as a Functional Ingredient

5.1.4 Dairy as a Carrier

5.1.5 Other Product Types

5.2 By Application

5.2.1 Food

5.2.1.1 Bakery

5.2.1.2 Confectionery

5.2.1.3 Ice Cream

5.2.1.4 Cheese

5.2.1.5 Yogurt

5.2.2 Beverages

5.2.3 Infant Formula

5.2.4 Other Beverages

5.3 Geography

5.3.1 North America

5.3.1.1 United States

5.3.1.2 Canada

5.3.1.3 Mexico

5.3.1.4 Rest of North America

5.3.2 Europe

5.3.2.1 United Kingdom

5.3.2.2 Germany

5.3.2.3 France

5.3.2.4 Russia

5.3.2.5 Italy

5.3.2.6 Spain

5.3.2.7 Rest of Europe

5.3.3 Asia-Pacific

5.3.3.1 India

5.3.3.2 China

5.3.3.3 Japan

5.3.3.4 Australia

5.3.3.5 Rest of Asia-Pacific

5.3.4 South America

5.3.4.1 Brazil

5.3.4.2 Argentina

5.3.4.3 Rest of South America

5.3.5 Middle-East

5.3.5.1 United Arab Emirates

5.3.5.2 South Africa

5.3.5.3 Rest of Middle-East

6 COMPETITIVE LANDSCAPE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1 Most Active Companies
- 6.2 Most Adopted Strategies
- 6.3 Market Share Analysis
- 6.4 Company Profiles
 - 6.4.1 All American Foods Inc.
 - 6.4.2 Cargill Inc.
 - 6.4.3 Royal Frieslandcampina NV
 - 6.4.4 Kerry Group
 - 6.4.5 Advanced Food Products LLC
 - 6.4.6 Cape Food Ingredients
 - 6.4.7 AAK Foodservice
 - 6.4.8 Dana Foods Inc.
 - 6.4.9 Batory Foods
 - 6.4.10 Fonterra Cooperative Group Co. Ltd

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 IMPACT OF COVID-19 ON THE MARKET

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dairy Blends Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------|-----------|
| | Single User License | \$4750.00 |
| | Team License (1-7 Users) | \$5250.00 |
| | Site License | \$6500.00 |
| | Corporate License | \$8750.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-03-04"/> |
| | | Signature | |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

