

Toilet Care in Sweden

Market Direction | 2023-02-01 | 17 pages | Euromonitor

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Report description:

There was a spike in demand for toilet care in 2020 following the outbreak of COVID-19, with this being driven partly by an increased focus on home hygiene but also by home seclusion. With consumers spending more time at home during 2020 they used the toilet more, which in turn meant it needed cleaning more regularly. As COVID-19 fears subsided and consumers started returning to their pre-pandemic lifestyles there was a natural decline in demand for toilet care, with this pattern continuing to b...

Euromonitor International's Toilet Care in Sweden market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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