

Toilet Care in North Macedonia

Market Direction | 2023-02-01 | 15 pages | Euromonitor

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Report description:

Increased household hygiene continued to drive consumer demand for toilet care in 2022, with retail volume growth improving compared to 2021. COVID-19 led to a significant increase in consumer expenditure on toilet care products, and in 2022 this trend continued to be uninterrupted and further boosted by rising inflation. As a result, toilet care achieved a very strong, double-digit retail value growth in 2022.

Euromonitor International's Toilet Care in North Macedonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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