

Toilet Care in Greece

Market Direction | 2023-01-01 | 15 pages | Euromonitor

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Report description:

Toilet care now appears to have reached maturity, which is hindering further growth. Indeed, all subcategories within toilet care saw a decline in volume/value sales in 2022. Rim blocks remains the best performing subcategory in toilet care, but also saw a decline in current retail value and volume terms as local consumers become more price sensitive. As inflation accelerates, average unit prices have increased, while household purchasing power has declined, and local consumers are seeking value...

Euromonitor International's Toilet Care in Greece market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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