

Toilet Care in Estonia

Market Direction | 2023-02-01 | 16 pages | Euromonitor

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Report description:

Toilet liquids/foam continued to dominate retail volume and value sales in toilet care in 2022. In terms of killing bacteria and ensuring hygiene, this format is considered to be the most effective. Moreover, there is a wide price range from which to choose, combined with a wealth of scent options. Since the outbreak of Coronavirus (COVID-19), toilet liquids/foam has witnessed several new launches. These included products that offered more natural aromas and ingredients. For instance, Henkel Bal...

Euromonitor International's Toilet Care in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Multifunctional and less harmful products stimulate interest in rim blocks and niche natural options

Henkel Balti leverages wide presence and innovation to stay ahead of the field

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