

Tobacco in India

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Report description:

In 2021, almost all tobacco categories witnessed a rebound from a low base, due to improved mobility and tax stability. In 2020, tobacco consumption saw a significant decline, as all tobacco categories were deemed non-essential, which resulted in a halt to production and sales during the 41-day COVID-19 lockdown. By contrast, 2021 saw no such uniform lockdowns, and personal mobility improved. Availability for most part was not hampered, with the preferred distribution channel, newsagent-tobaccon...

Euromonitor International's Tobacco in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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