

Sweet Spreads in South Korea

Market Direction | 2023-01-01 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sales of sweet spreads are set to see a rebound in current value terms in 2022, after sluggish sales in 2021. However, performances are expected to vary at a category level. Considering South Koreans' lives and dietary patterns, rather than as a spread, honey is used as a natural sweet ingredient when cooking, as a healthier alternative to sugar. In this context, when home cooking naturally decreased in 2021, sales of honey were also negatively impacted, rebounding to decline after seeing except...

Euromonitor International's Sweet Spreads in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Sweet Spreads in South Korea
Euromonitor International
January 2023

List Of Contents And Tables

SWEET SPREADS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Overall sales continue to grow due to increasing home consumption

Bokumjari continues to innovate and maintains its leading position

Start-ups diversify flavours in sweet spreads

PROSPECTS AND OPPORTUNITIES

Demand for sweet spreads set to continue its decline in retail, despite a constant rise in foodservice

Calorie reduction could have conflicting effects on sales of sweet spreads

Imported brands to grow their presence across spreads excluding honey

CATEGORY DATA

Table 1 Sales of Sweet Spreads by Category: Volume 2017-2022

Table 2 Sales of Sweet Spreads by Category: Value 2017-2022

Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Sweet Spreads by Category: % Value Growth 2017-2022

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2017-2022

Table 6 NBO Company Shares of Sweet Spreads: % Value 2018-2022

Table 7 LBN Brand Shares of Sweet Spreads: % Value 2019-2022

Table 8 Distribution of Sweet Spreads by Format: % Value 2017-2022

Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2022-2027

Table 10 □Forecast Sales of Sweet Spreads by Category: Value 2022-2027

Table 11 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2022-2027

COOKING INGREDIENTS AND MEALS IN SOUTH KOREA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2017-2022

Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2017-2022

Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2017-2022

Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2018-2022

Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2017-2022

Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2022-2027

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sweet Spreads in South Korea

Market Direction | 2023-01-01 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com