

## **Surface Care in the Netherlands**

Market Direction | 2023-01-01 | 22 pages | Euromonitor

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### **Report description:**

Surface care registered a boon in 2020, with healthy double-digit value growth, as people cleaned homes extensively in order to remove any possible residue of the COVID-19 virus. In 2021, as more about the virus became known, people were less concerned about COVID-19 spreading on surfaces, and there was less frequent cleaning. Moving into 2022, surface care faced a further decline in retail volume sales as the hype of cleaning regularly waned away. With consumers now going to work and children b...

Euromonitor International's Surface Care in Netherlands market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Surface Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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