

## Surface Care in Sweden

Market Direction | 2023-02-01 | 20 pages | Euromonitor

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### Report description:

Growth was polarised within surface care in 2022 sales declining in retail volume terms but seeing strong growth in current value terms. This polarised performance was largely tied to significant price increases across most categories within surface care. Manufacturers, distributors and retailers saw a sharp rise in costs in 2022, with the cost of energy, materials, labour, and logistics, all rocketing. Sweden and the wider world faced numerous challenges from Russia's invasion of Ukraine to Chi...

Euromonitor International's Surface Care in Sweden market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Surface Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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