

## **Surface Care in Norway**

Market Direction | 2023-01-01 | 19 pages | Euromonitor

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### **Report description:**

Despite an enduring consumer interest in hygiene and sanitation, surface care saw a second year of declining volume sales in 2022. With Norwegians feeling less anxious about contacting the COVID-19 virus, thanks to the milder symptoms of new variants and the successful roll-out of the country's vaccination programme, there was a resumption of normal purchasing behaviour. This was in marked contrast to the surge in demand seen in 2020, when many consumers resorted to stockpiling surface care prod...

Euromonitor International's Surface Care in Norway market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Surface Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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