

Polishes in South Korea

Market Direction | 2023-01-01 | 17 pages | Euromonitor

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Report description:

The home seclusion trend as a result of the pandemic saw greater demand for furniture, as consumers paid greater attention to their living environments and home decor. Unfortunately, this did not benefit furniture polish, which recorded further volume declines. This trend continued into 2022.

Euromonitor International's Polishes in South Korea market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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