

Polishes in Slovakia

Market Direction | 2023-02-01 | 16 pages | Euromonitor

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Report description:

Metal polish was the only polishes category to avoid decline in volume terms in 2022. The category benefited from consumers' growing interest in the proper and regular care of their appliances and furniture made of metal as they looked to lengthen the life cycles of such products. Metal polish products were increasingly promoted (by the likes of the retailer, dm Drogerie Markt, in its stores and Unilever via the internet) raising consumers' awareness.

Euromonitor International's Polishes in Slovakia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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