

## **Polishes in Argentina**

Market Direction | 2023-01-01 | 15 pages | Euromonitor

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### **Report description:**

With the exception of metal polish, which represents a very small share of category sales, all types of polishes saw a decline in retail volume sales in 2022. This was because local consumers spent far more time outside of the home in 2022 than during the previous two years of review period, when the COVID-19 pandemic led to home seclusion policies within the country. As a result, floor and furniture polishing behaviour fell dramatically.

Euromonitor International's Polishes in Argentina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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