

Plant-Based Dairy in Vietnam

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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Report description:

Soy drinks still account for most sales of plant-based dairy in Vietnam with other plant-based dairy products remaining somewhat of a new niche despite strong growth. Nonetheless, soy drinks continues to see declining sales in 2022, with sales being negatively impacted since the outbreak of COVID-19. This is partly due to supply shortages with Vietnam being heavily dependent on imports of soybeans. The issue was not helped by Russia's invasion of Ukraine in early 2022 which has put further press...

Euromonitor International's Plant-based Dairy in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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