

Plant-Based Dairy in Uruguay

Market Direction | 2022-10-01 | 16 pages | Euromonitor

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Report description:

Plant-based dairy is still underdeveloped in Uruguay with brand activity focused within plant-based milk. Sales of plant-based yoghurt and plant-based cheese sales are still insignificant, but the number of products available is expected to increase in the short term, driven by the emergence of new, local producers, as well as a growing consumer interest in healthier, more sustainable choices. At present, the few plant-based cheese products present in the country can only be found in vegan super...

Euromonitor International's Plant-based Dairy in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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