

Plant-Based Dairy in the Czech Republic

Market Direction | 2022-09-01 | 18 pages | Euromonitor

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Report description:

The developing health and wellness trend has been gathering pace since the outbreak of COVID-19, and this is expected to positively influence sales of plant-based milk in 2022 overall. The demand for plant-based milk is mainly driven by the younger generation, with some of this generation becoming vegans or just choosing to consume plant-based milk as they perceive it as healthier. Soy drinks is a more mature category, and the category sees a slowdown in growth compared to other plant-based milk...

Euromonitor International's Plant-based Dairy in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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