

Plant-Based Dairy in Switzerland

Market Direction | 2022-11-01 | 21 pages | Euromonitor

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Report description:

Plant-based dairy is following similar trends as seen in other dairy categories, with a spike in demand during the era of the COVID-19 pandemic, associated lockdowns and foodservice closures, thus leading to strong home-cooking and home-baking trends and a higher number of snacking occasions. However, plant-based dairy is seeing stronger growth than any other category in 2022, because it is still a relatively immature category and thus shows great scope for further growth - alongside an ever-wid...

Euromonitor International's Plant-based Dairy in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Plant-Based Dairy in Switzerland
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List Of Contents And Tables

PLANT-BASED DAIRY IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy sees the strongest growth, thanks to health and wellness trends and the fact it is a newer category

Plant-based milk drinks see rising popularity in light of cow's milk's unhealthy image

Plant-based yoghurts see growing availability through major retailers

PROSPECTS AND OPPORTUNITIES

Plant-based options will continue to grow strongly

Other plant-based milk and plant-based cheese tipped to see the strongest growth

E-commerce will benefit plant-based dairy, thanks to its shelf stable nature being better suited to transportation

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 2 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 3 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 5 Sales of Other Plant-Based Milk by Type: % Value 2019-2022

Table 6 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 7 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 8 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 9 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 10 □Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 11 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN SWITZERLAND

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 17 Penetration of Private Label by Category: % Value 2017-2022

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

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Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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