

Plant-Based Dairy in Switzerland

Market Direction | 2022-11-01 | 21 pages | Euromonitor

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Report description:

Plant-based dairy is following similar trends as seen in other dairy categories, with a spike in demand during the era of the COVID-19 pandemic, associated lockdowns and foodservice closures, thus leading to strong home-cooking and home-baking trends and a higher number of snacking occasions. However, plant-based dairy is seeing stronger growth than any other category in 2022, because it is still a relatively immature category and thus shows great scope for further growth - alongside an ever-wid...

Euromonitor International's Plant-based Dairy in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Plant-based yoghurts see growing availability through major retailers

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