

## **Plant-Based Dairy in Sweden**

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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### **Report description:**

Sales of plant-based dairy were boosted by the COVID-19 pandemic in 2020 and 2021, similar to dairy in general. However, unlike most dairy categories, plant-based dairy continues to record dynamic growth in 2022. The category is developing from a much lower base and has benefited from many consumers trying plant-based alternatives for the first time during the pandemic. In addition, several new players have entered the category in the last few years of the review period, incrementally increasing...

Euromonitor International's Plant-based Dairy in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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