

Plant-Based Dairy in Slovakia

Market Direction | 2022-09-01 | 19 pages | Euromonitor

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Report description:

As is the case in most traditional dairy categories, the overall aggregate value share of private label in plant-based dairy is set to increase in 2022. With rapidly rising inflation driving up the cost of living and many Slovak households having suffered a reduction in income since the start of the pandemic, private label penetration has been strengthened by growing appreciation for the competitive price positioning of products such as those in Tesco's almond milk range. New launches have also...

Euromonitor International's Plant-based Dairy in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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