

Plant-Based Dairy in Romania

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Report description:

During 2022, plant-based dairy continued to display outstanding growth dynamics as another excellent performance was registered after two years of phenomenal sales growth at the peak of the COVID-19 pandemic during 2020 and 2021. The harsh realities of the COVID-19 significant sharpened the focus of many Romanian consumers on health and wellness generally, with all products that have any immunity-boosting or general health positioning, however faint or peripheral, able to attract the attention 0...

Euromonitor International's Plant-based Dairy in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Plant-Based Dairy in Romania
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List Of Contents And Tables

PLANT-BASED DAIRY IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Another year of phenomenal sales growth as Romanians flock to plant-based dairy

Plant-based milk continues to account for the bulk of plant-based dairy sales

Plant-based cheese poised to emerge as brand owners eye potentially high sales

PROSPECTS AND OPPORTUNITIES

Changing consumer perceptions set to expand consumer base for plant-based dairy

Solid basis for plant-based dairy consumption suggests no mere ephemeral trend

Plant-based dairy offers opportunities for increases in sales and profitability

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 2 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 3 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 6 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 7 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 8 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 9 Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 10 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN ROMANIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

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Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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