

Plant-Based Dairy in Norway

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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Report description:

Plant-based dairy continues to grow in 2022, as plant-based eating is attracting mainstream interest and a rising number of consumers try to replace some of their consumption of meat and dairy with plant-based options (not necessarily going full vegan or vegetarian), both for health and environmental reasons. This development is supported by producers and retailers launching plant-based substitutes for dairy products at a rapid pace. Tine SA, by far the biggest player in dairy, has launched its...

Euromonitor International's Plant-based Dairy in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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