

Plant-Based Dairy in Nigeria

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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Report description:

Plant-based dairy food is expected to register double-digit value growth, but volume growth is expected to fall. Though the population is growing, continuing spiralling inflation is hitting consumer purchasing power and with plant-based dairy being considered expensive, inflation is making such products out of reach for most Nigerian consumers. Also, the Nigerian oil industry is not benefitting as much as it could from soaring global oil prices as output is low due to infrastructure deficiencies...

Euromonitor International's Plant-based Dairy in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Plant-Based Dairy in Nigeria
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List Of Contents And Tables

PLANT-BASED DAIRY IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume decline in 2022, as retail prices soar

Limited product launches in 2022

Soy milk dominates plant-based dairy

PROSPECTS AND OPPORTUNITIES

Plant-based dairy remains niche

Multinationals continue to dominate

Soy drinks drive volume sales over forecast period

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 2 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 3 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 6 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 7 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 8 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 9 Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 10 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN NIGERIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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