

**Plant-Based Dairy in New Zealand**

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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**Report description:**

New Zealand is a major dairy producing nation, with a strong reputation internationally for the quality of the dairy products it produces, as well as being one of the lower carbon-emitting dairy producing nations. Nevertheless, global warming and reducing the carbon footprint are growing in importance to New Zealanders and the government, with Prime Minister Jacinda Ardern declaring that addressing climate change will be her "nuclear-free moment", underlining the importance of addressing climat...

Euromonitor International's Plant-based Dairy in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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