

Plant-Based Dairy in Mexico

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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Report description:

The category of plant-based milk, driven by other plant-based milk including almond and coconut, is set to see another dynamic performance over 2022. Demand is being supported by health-conscious consumers who are either concerned about sustainability and environmental issues linked to dairy farming, changing consumer lifestyles such as veganism resulting in the search for alternative sources of protein, to Mexicans who suffer from certain food intolerances such as dairy or lactose.

Euromonitor International's Plant-based Dairy in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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