

## **Plant-Based Dairy in Lithuania**

Market Direction | 2022-09-01 | 16 pages | Euromonitor

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### **Report description:**

Plant-based dairy products have had a long presence in the Lithuanian market, starting with soy-based milk and gradually expanding with other products. The category is growing fast, but remains a niche within the broader dairy market. The increasing demand for alternative options to cow's milk, such as almond milk, is supported by the growing number of vegans in Lithuania in addition to increasing awareness of lactose-intolerance and saturated fat, as well as the use of hormones and antibiotics...

Euromonitor International's Plant-based Dairy in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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