

Plant-Based Dairy in Latvia

Market Direction | 2022-09-01 | 16 pages | Euromonitor

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Report description:

Plant-based dairy alternatives are continuing to develop at a pace in Latvia, but it remains a niche in 2022. Certainly, plant-based dairy is an increasing part of the diet not only for vegans and vegetarians, but also for an increasing number of non-vegetarians. Consuming fewer animal-based products is increasingly believed to enrich diets, improve health and decrease environmental footprint with some Latvians opting to take a flexitarian approach and incorporating more plants in their diet.

Euromonitor International's Plant-based Dairy in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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