

Plant-Based Dairy in Croatia

Market Direction | 2022-09-01 | 15 pages | Euromonitor

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Report description:

Plant-based dairy in Croatia is still very small and quite "exotic" in the eyes of the average consumer. Soy drinks constitute the majority of the category, which have been available for decades in Croatia as the only alternative to dairy for lactose intolerant consumers.

Euromonitor International's Plant-based Dairy in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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Summary 1 Research Sources

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