

Plant-Based Dairy in Colombia

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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Report description:

2022 saw plant-based dairy record another year of phenomenal volume and value growth as sales continued to skyrocket despite the substantially higher base that category sales are now rising from. Nonetheless, it should be noted that plant-based dairy is still a considerably smaller category than dairy, although is outpacing dairy growth by far. The category's very strong performances based on the increasing interest of Colombians in new products that conform to key principles of the health and w...

Euromonitor International's Plant-based Dairy in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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