

# **Plant-Based Dairy in Cameroon**

Market Direction | 2022-09-01 | 17 pages | Euromonitor

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## Report description:

Plant-based dairy is very much a niche area and still at a nascent stage of development in Cameroon, with plant-based yoghurt and soy drinks being the only categories to register measurable sales at the end of the review period. Nonetheless, both of these categories are set to record robust growth in retail volume terms in 2022 thanks to rising health-consciousness among consumers. This well-established trend has been reinforced by the pandemic, and is gradually leading more consumers to switch...

Euromonitor International's Plant-based Dairy in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Soy-based products still the most widely available and affordable

Camlait continues to strengthen its leading position

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**SOURCES** 

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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