

Plant-Based Dairy in Bulgaria

Market Direction | 2022-09-01 | 20 pages | Euromonitor

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Report description:

Plant-based dairy is set to continue to grow in the Bulgarian market in both volume and, especially, value terms in 2022. The strength of value growth will be largely due to the dramatic inflation seen during the year, with steep increases in production costs and transportation fees. Plant-based cheese, a relatively new category developing from a low base, is expected to see a particularly strong performance in 2022. Sini Trade OOD remains the largest player in plant-based cheese with its Delish...

Euromonitor International's Plant-based Dairy in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Plant-Based Dairy in Bulgaria

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List Of Contents And Tables

PLANT-BASED DAIRY IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based cheese sees dynamic growth

Competition heats up in other plant-based milk

Plant-based yoghurt attracting new players

PROSPECTS AND OPPORTUNITIES

Growing interest in vegan diets to support growth

Growing range of plant-based milk on offer

Domestic brands to face growing competition from Violife in plant-based cheese

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 2 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 3 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 6 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 7 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 8 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 9 Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 10 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN BULGARIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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